LinkedIn Learning

COURSE EVALUATIONS REPORT

AlphaPlus LinkedIn Learning – Course Evaluations

What do you think about the LinkedIn course you took?

- I thought the LinkedIn course was fabulous. The best part was having the videos playing and then going to answer a few short questions at the end of each chapter. This was very easy to navigate and I feel like this would be awesome for our learners to use. The initial finding of the courses gave me a bit of trouble at the beginning but then when I added my skills to follow the courses started popping up more and more. The course exceeded my expectations as I was expecting something completely different. I would recommend this to my co-workers, our students and anyone who needs some upgrading.

- This course is also available on Lynda.com, which we can access free through our local library, so I would access it there if using to help learners.

- I really enjoyed it.

- I found it excellent, very practical.

- I really enjoyed the course! The facilitator was by far my favourite part. He was engaging, well spoken, had relevant experience and was easy to understand. The part I liked the least was how un-interactive it was. Which I understand because it's an online course, but it was hours of just sitting and listening. I would have appreciated a task, assignment or something I had to complete. This could also just be the course I chose, and maybe other courses are more involved. The course did meet my expectations. I have taken courses online before, and the platform was easy to use. They seemed to have lots of courses to choose from and things were easy to find. Videos picked up right where I left out. I would recommend this course to a colleague. The content

was great and as a new manager I really appreciated the practical tips and tricks Chris had to offer.

What did you like best?

- Covered everything clearly in 3 to 5 minute videos, so not too much info at a time. You can break after each video to try out the features covered before moving on to next.

- I liked how the instructor explained why the needed changes were necessary and then he showed how one could practically do them in a classroom.

- Probably the information provided.

- The ability to stop/pause when I had to attend to work. Transcript, close second.

- The video demonstrations were excellent.

- The examples were excellent.

- The course content was very interesting, and I liked that there were examples that you could relate to and activities that you could immediately see how you could apply to your work.

  o **Not scheduled, can do it on my own time**
  o **Easy to find where I left off and continue from there**
  o **Can see what I had completed and how far to go**
  o **Audio/video was excellent**

What did you like the least?

- No practice activities or quiz to confirm learning.

- Some suggested websites no longer active, one free product no longer free.

- The course was on getting more learner engagement through gamification and how bad it was not to engage learners yet none of that was included in the design of the course.

- Additional learning within the topic or a FAQ section. For example, I wondered if the audio could be recorded.

- Very well. It was simple, clear and to–the-point.

- The initial 10 minutes are boring. The slides were uninspiring.

- It was a little hard to take good notes. I had to pause often.

- It took a lot longer than the stated time because you had to spend time on activities and exercises that were quite lengthy.

  o **Course was three parts, the third part was mostly irrelevant to me right now and too in-depth**
  o **Lack of activities or any engagement for that matter**
  o **I was pushing myself to complete the third part even though I had lost interest. In the end, I stopped. I don't have time to learn something I don't need right now.**

How did the course meet/not meet your expectations?

- Met very well Rate at 3.

- It gave examples you could follow along with and try for yourself.

- I found the content interesting but had trouble retaining it, so would probably like to go back and view again or I might download the transcripts of some of the videos. I liked the quizzes and the activities folder.

- Very well. The audio was fast at times. Difficult to keep up.

- It met my expectations. I learned quite a bit.

- It more than met my expectations because I learned a lot of new concepts that I can actually apply to my work and everyday life.   The information was presented in a clear and concise manner and held my interest.

  - **The first part exceeded my expectations in that I can use the learning immediately – I'm doing some things right – keep doing them. Couple little tweaks I can implement immediately.**
  - **The second and third parts of the course – if I wanted to implement that learning – I would have to do the course again at a time that I'm actually working on a PowerPoint presentation – which would add time to the presentation development – not sure I would.**
  - **I expected to earn a badge – but quit before I got there. I did get a certificate for the first part – but so what ... a LinkedIn Certificate of Completion – not framing it, lol.**

Would you recommend this course to a colleague?

Everyone said yes:

- Yes to colleagues and learners and could use parts to teach learners, but would probably use Linda.com.

- Yes. It might be nice if someone else I know took it so there could be some discussion, or if we worked together we could discuss using it and plan together.

  o **The first part – definitely**
  o **The second part – probably – if they were working on a PowerPoint presentation right now**
  o **The third part – probably not**
  o **Basically I would recommend the course but that it doesn't haven't to be done in its entirety.**

How does it meet your criteria for effective workplace learning?

- I liked that the videos were short and I could fit them into small free time periods rather than having to set aside a large chunk. Rate #4.

- These courses are going to benefit our learners immensely. They don't always like to just read things and answer questions. I find it to be less boring watching the

videos and continuing to learn throughout the entirety of these courses. The instructor on video is very clear, concise and informative. The learners will appreciate learning from here.

- Explanation of why make changes provided, explanation of what to do provided and a basic walk through often provided.

- Good. The videos run automatically after each other, but you can stop them when you need to and it up at another time.

- I was able to do this course on my own time, and at my own pace. I watched some portions of it more than once, and stopped often to take good notes. It was challenging in some ways. I like that he threw out a challenge at the end to Make Great Training, because I always strive for excellence in everything, and am focused on improving the training experience I provide to my learners.

- Like learning in the workplace or used to train staff? I think it would be an effective tool. I think the price is $30/month for a subscription. Unless you can use the same account for multiple people, that price is a little steep for what my workplace would use it for. But, it's easy to use and has lots of great content. As far as online courses go, it's up there with Coursera.

- The most important thing for me is to have instruction that demonstrates the practical application of what I learned. This met that criteria. It also didn't waste my time with a lot of common sense "ideas" that most of us already use. It also visually demonstrated step by step how to use tools like gmail and google calendar for time management.

Pace:
- **Work at my own pace and be self-directed**

- o **Easy stop and start and manageable pieces**
- o **Good flow and not too fast**

Facilitator and Content:

- o **Had the right expertise, was professional**
- o **Not so easy it wasn't a waste of my time**
- o **Synopsis was accurate**

Activities:

- o **No opportunities for discussion – which I don't care for with online training**

Certification:

- o **No certification but I don't really care about this (might if the training pertained to a promotion or wage increase).**

How does it not meet your criteria?

- As above, I like to have some sort of review through an activity or quiz, but I just did my own "hands-on" after every couple of videos to make sure I "got it". Not a big thing.

- I found it to be great for myself. I am currently enrolled in Niagara College and always upgrading my skills for my job and personal gain. To find the LinkedIn courses was phenomenal because I can learn right from the website and everything you need is right there. You don't have to keep switching back into documents, everything is together right there.

- It was great. Since it was done in February 2016 a few links no longer work which I found disappointing.

- It is hard to stay attentive and remember all the content of a non-interactive course. I didn't quite nod off ☺ but sometimes my attention wandered. I also miss all the interaction/feedback with a moderator or other learners and the "put into practice" part. As an example, comparing this LinkedIn Learning to the plain language course run through the Learning Networks the LinkedIn style of online learning doesn't come close.

- There were no ways in which it did not meet my criteria.

- The course met my criteria for a good online course. I was looking for something with lots of course options, with a nice, easy to use layout. I would have liked more information/training from LinkedIn about how their site works. I didn't know there was attached documents for the course until I was half way through. Just a brief where to find stuff tour would have been nice.

- The course time stated was only the video time. It was time consuming to apply these tools and you had to "complete" certain activities before you moved onto the next video. I do recognize, though, that it does take some time to organize yourself to follow through on what you've learned. I probably tripled at least the time stated, so it said approx. 3 hours and I spent 8 or 9 hours on this course.

  Pace:
  o **Not realistic to fit into my workday; would need to target a quiet time of year**
  o **Lack of deadlines and timelines – I like these to keep me on track**
  Facilitator/Content:

- **Irrelevant handouts/materials**

Activities:

- **No activities, not engaging at all, video (listening) only**
- **Lack of resource sharing**

Feedback:

- **No assignment to submit or get marked**
- **No instructor to contact; no feedback at all on how I was doing or to get help**

Did your criteria change at all as a result of taking this course?

Most said no but:

- No, but I will have to find ways to learn from this type of training. Possibly, take more notes, do less at a time and do reflection or put in practice in between.

- Yes, they did. I will be rating future training on several of the points touched on in the course. I will be looking to see whether the information is presented in a variety of ways – visual, auditory and kinesthetic. I will be looking to see whether the information builds on past knowledge and experience. I will be looking to see if the course addresses an immediate need I have as a practitioner. I think I will be more demanding as a learner, going forward.

- I realized that I learn better when things are interactive, or I get to make something my own. Like through a worksheet or activity. It's easy to listen and watch videos, but I don't get the same learning value.

Criteria grading

4 = Excellent – exceeded expectations

3 = Good – met expectations

2 = Fair – could be improved but was not a barrier to my overall enjoyment of the course

1 = Poor – this didn't work well for me at all

N/A = this element is not important to me

The courses:

Teaching:

Course Title: **Instructional Design for Adult Learners**
Link: http://www.linkedin.com/learning/instructional-design-adult-learners/additional-resources-and-references
Topic: Putting adult learning theory into practice
Instructor: Jeff Toister
Length: about 1 hour

Course Title: **Teaching Future-Ready Students**
Link: https://www.linkedin.com/learning/teaching-future-ready-students/welcome
Topic: providing students with skills that are needed for tomorrow's jobs
Instructor: Kevin Brookhouser
Length: 3 hours, 9 minutes

Course Title: **Communication in the 21st Century Classroom**

Link: https://www.linkedin.com/learning/communication-in-the-21st-century-classroom/welcome

Topic: Communicate and collaborate using online tools.

Instructor: Oliver Schinkten

Length: 2 H 5 M

Course Title: **Gamification of Learning**

Link: https://www.linkedin.com/learning/gamification-of-learning

Topic: Increasing learner engagement through gamification

Instructor: Karl Kapp

Length: 2 hours 16 minutes

Program Management and Leadership:

Course Title: **OMCA – Certification for online marketing**

Link: https://www.linkedin.com/learning/d9395c00-4ae2-3f7d-8622-2e7148d1afce/developing-customer-loyalty

Topic: Marketing

Instructor: Matt Bailey

Length: 3 hours 49 mins

Course Title: **Improve Your Presentation Skills**

Link: https://www.linkedin.com/learning/paths/improve-your-presentation-skills

Topics:

Creating and Giving Business Presentations (Instructor: Tatiana Kolovou – 1 hour 31 minutes

PowerPoint 2016 Tips and Tricks (Instructor: Jess Stratton) – 1 hour 28 minutes

PowerPoint 2016: Audio and Video In Depth (Instructor: Garrick Chow) – 2 hours 12 minutes

Course Title: **Leadership: Practical Skills**

Link: https://www.linkedin.com/learning/leadership-practical-skills

Topic: Leadership

Instructor: Chris Croft

Length: 2h 40m

Course Title: **Time Management Fundamentals**

Link: https://www.linkedin.com/learning/time-management-fundamentals/welcome

Topic: Business

Instructor: Dave Crenshaw

Length: 2 hr. 53 min.

Tools and Resources:

Course Title: **Google Hangouts Essential Training**

Link: https://www.linkedin.com/learning/google-hangouts-essential-training

Topic: Basics of Google Hangouts

Instructor: David Rivers

Length: 1 H 14 M

Course Title: **iOS 12: iPhone and iPad Essential Training**

Link: https://www.linkedin.com/learning/ios-12-iphone-and-ipad-essential-training/phone-basics

Topic: Features of iOS 12 and how to use them

Instructor: Garrick Chow

Length: 5 hours 23 minutes