

Pinterest – a great place to find, share and manage images

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Pinterest – a great place to find, share and manage images

▶ SESSION OVERVIEW

- What is Pinterest?
- How does it work?
- Setting up Boards
- Devices
- Sharing and following other accounts
- How can it be used?
- Links
- More information and feedback

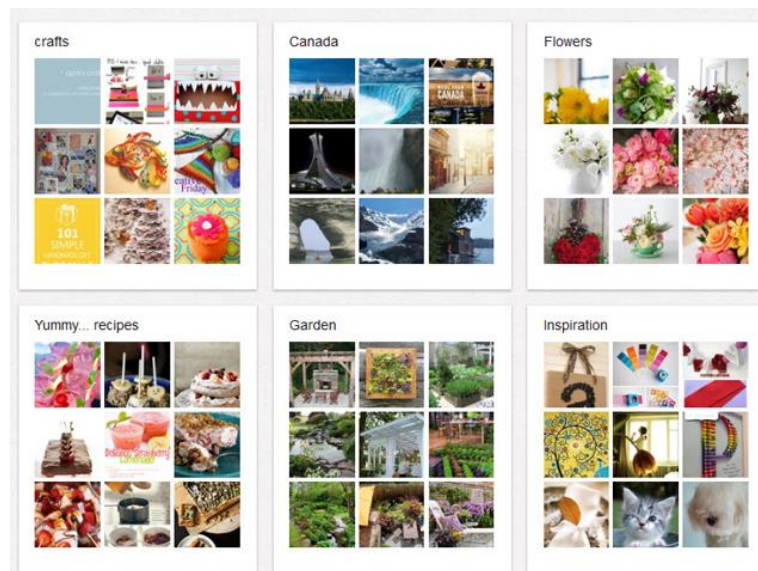


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▶ WHAT IS PINTEREST?

<http://pinterest.com>

- An “online pinboard to organize and share the things you love”
- A tool to bookmark images, videos, websites, etc.



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Have you used Pinterest before?
(poll)



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▶ HOW DOES IT WORK?

- Set up an account using your email, Facebook or Twitter account
- Create various categories to create virtual boards (groupings)
- Browse through other people's content and when you like something you find, you can “repin”, “like” or “comment” on it
- Install a button in your toolbar to help you quickly pin other content you find online

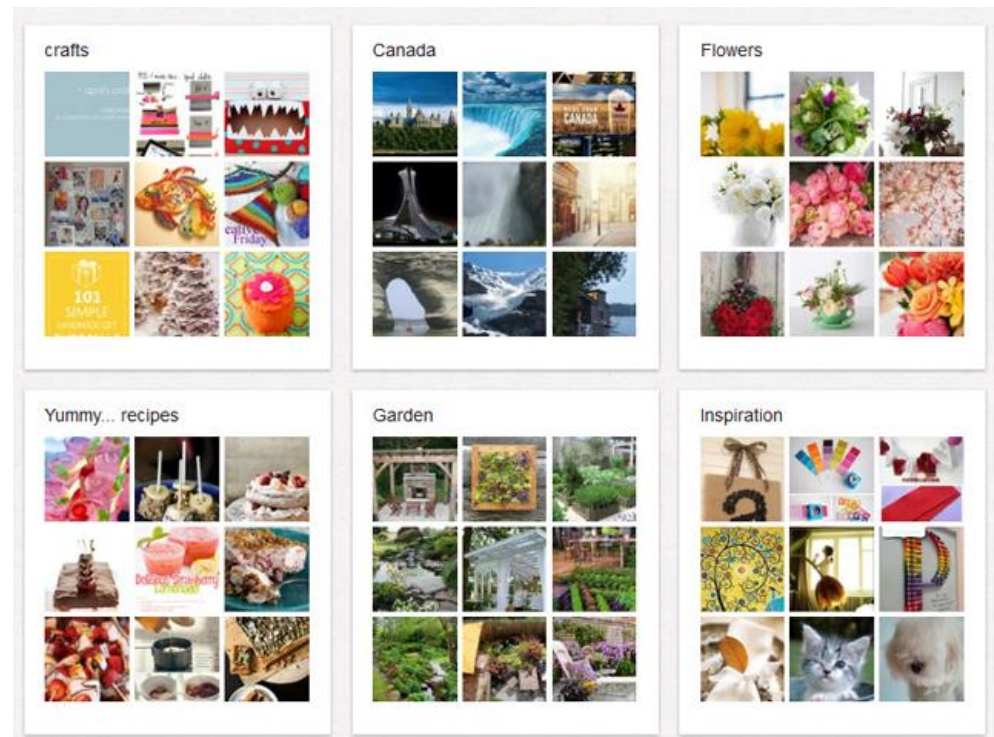


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Each entry is called a **pin**

Pins can be organized into category groupings called **boards**



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Why should you consider using Pinterest?

- Easy to use
- Amazing visuals
- Great inspiration

Adult students need to relate to the content they are exploring – it needs to be meaningful to them.

With Pinterest, users can find content that is of interest to them while developing and practicing their technology skills (mouse skills, setting up account, browsing online, etc.).

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General topics/boards to consider:

- Gardening
- Recipes
- Home décor and renovation ideas
- Inspirational quotes

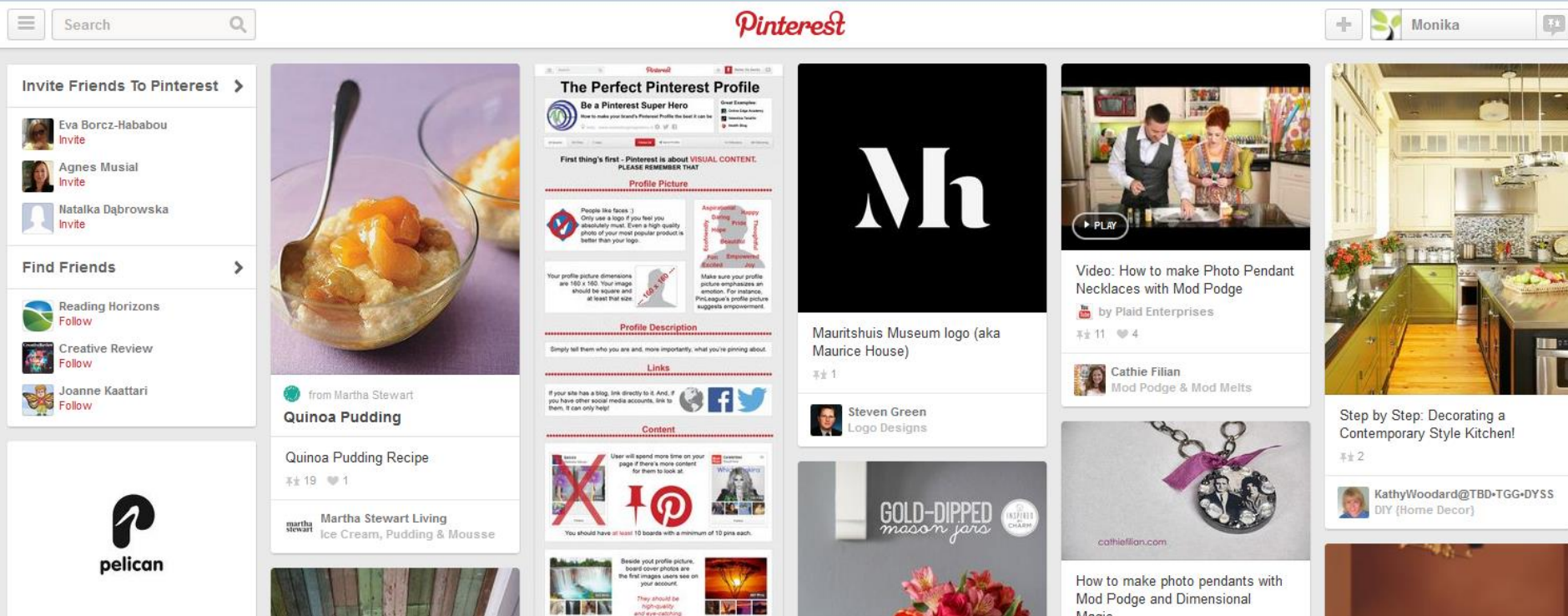
Literacy teachers and students can also use boards to:

- Activities for students
- Inspirational quotes
- Links to specific websites
- Interests

Other ideas? Use questions box to provide suggestions

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When you log in, your dashboard shows the latest pins from those you follow



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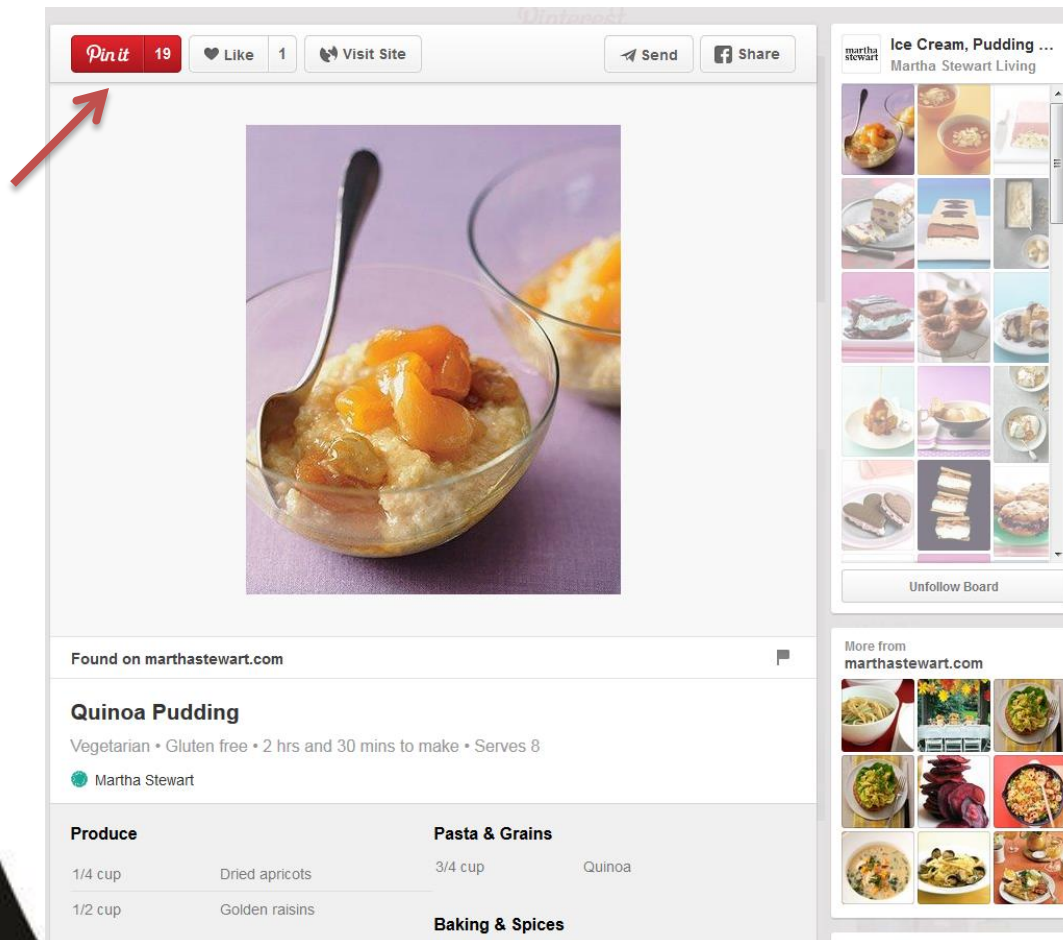
When you **move your mouse over** the pin you like, you get an option to:

- pin it (save it to your account)
- send it via email
- “heart it” (like it)

You also get additional information such as:

- where it's from
- how many times it was repinned
- how many people like it

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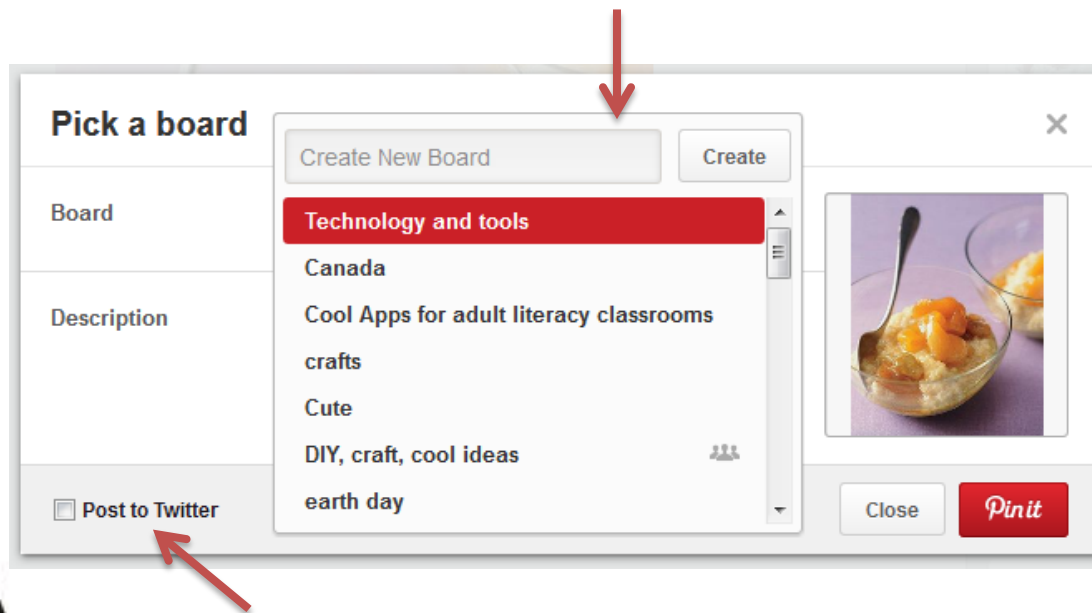


When you **click on the pin** you like, you get even more options, such as:

- visiting the site the image came from
- sharing via social media
- exploring other boards with similar content

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Pinning to your account



When you **click on 'Pin it'**, you are asked which board you want to add the pin to. You can also add your description/comments and even post it to your Twitter account.

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Yummy... recipes

Monika JP

Edit Board Send Board <>

93 Pins 33 Followers

Add a Pin

Sangria Tinto
from RECIPE CRABON
Sangria Tinto - Classic red sangria

Quinoa Pudding
from Martha Stewart
Quinoa Pudding Recipe
Pinned from marthastewart.com

Simply So Good: Old Fashion Lemonade
Pinned from simplysogood.com

Best Guacamole Ever
from Style Me Pretty
1 TBS hot SAUCE
1 TSP hot CREAM
1 TSP AVOCADO (extra)
3 ripe AVOCADO
2 cloves GARLIC
1 TBS fresh CILANTRO
1 TBS fresh LIME
1 TBS fresh ORZON
1 TSP SALT

Bewitching Butter Chicken | W Network
Pinned from wnetwork.com

Dill Pickle & Potato Soup
Pinned from cinnamonspiceandeverythingnice.c...

Sour cherry jam
Pinned from gourmandistan.com

Oh Henry Bars
eatcakefordinner.
from myrecipemagic.com
No Bake Oh Henry Bars
No Bake Oh Henry Bars on MyRecipeMagic.com
Pinned from myrecipemagic.com

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Browsing and
searching options

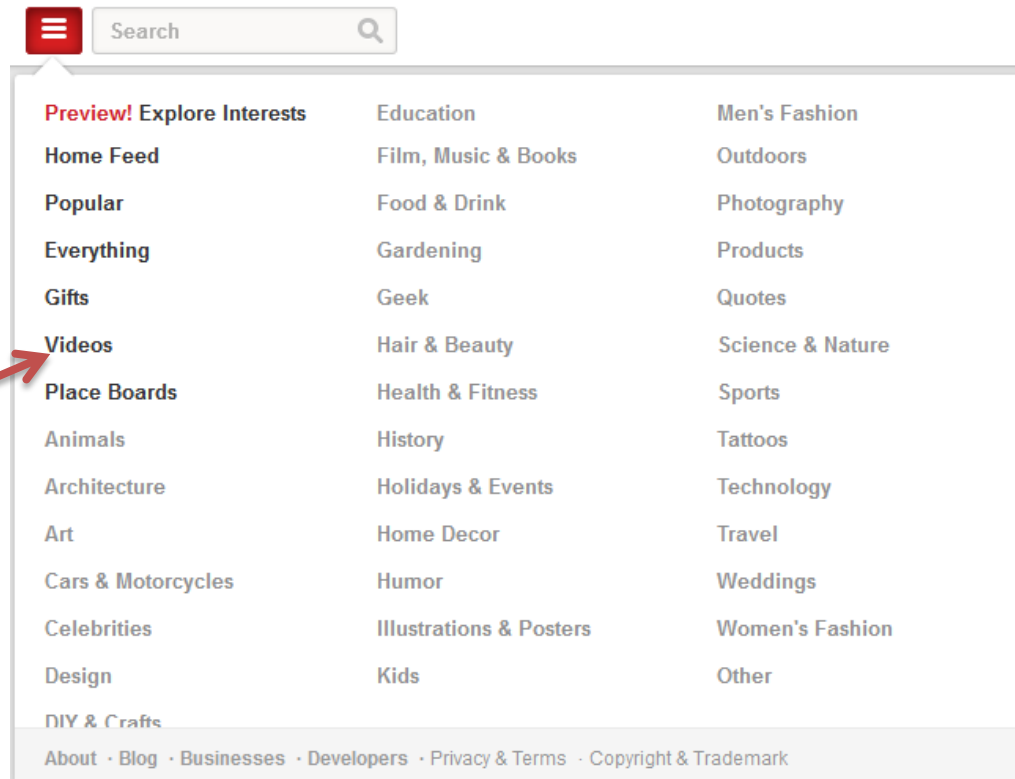


The screenshot displays the Pinterest homepage. At the top, there is a search bar with the text "Search" and a magnifying glass icon. To the right of the search bar is the Pinterest logo. Further right, there is a user profile for "Monika" with a plus icon and a speech bubble icon. Below the search bar, there are several sections: "Invite Friends To Pinterest" with three user avatars (Eva Borcz-Hababou, Agnes Musial, and Natalka Dąbrowska) and "Find Friends" with three user avatars (Reading Horizons, Creative Review, and Joanne Kaattari). The main content area is divided into several columns. The first column features a pin for "Quinoa Pudding" from Martha Stewart, showing a bowl of pudding with orange slices. The second column features a pin for "The Perfect Pinterest Profile" with a checklist of tips for creating a professional profile. The third column features a pin for "Mauritshuis Museum logo (aka Maurice House)" with a large "Mh" logo. The fourth column features a video pin for "How to make Photo Pendant Necklaces with Mod Podge" by Plaid Enterprises. The fifth column features a pin for "Step by Step: Decorating a Contemporary Style Kitchen" showing a modern kitchen interior. The bottom of the page features a pin for "How to make photo pendants with Mod Podge and Dimensional Markers" showing a photo pendant.

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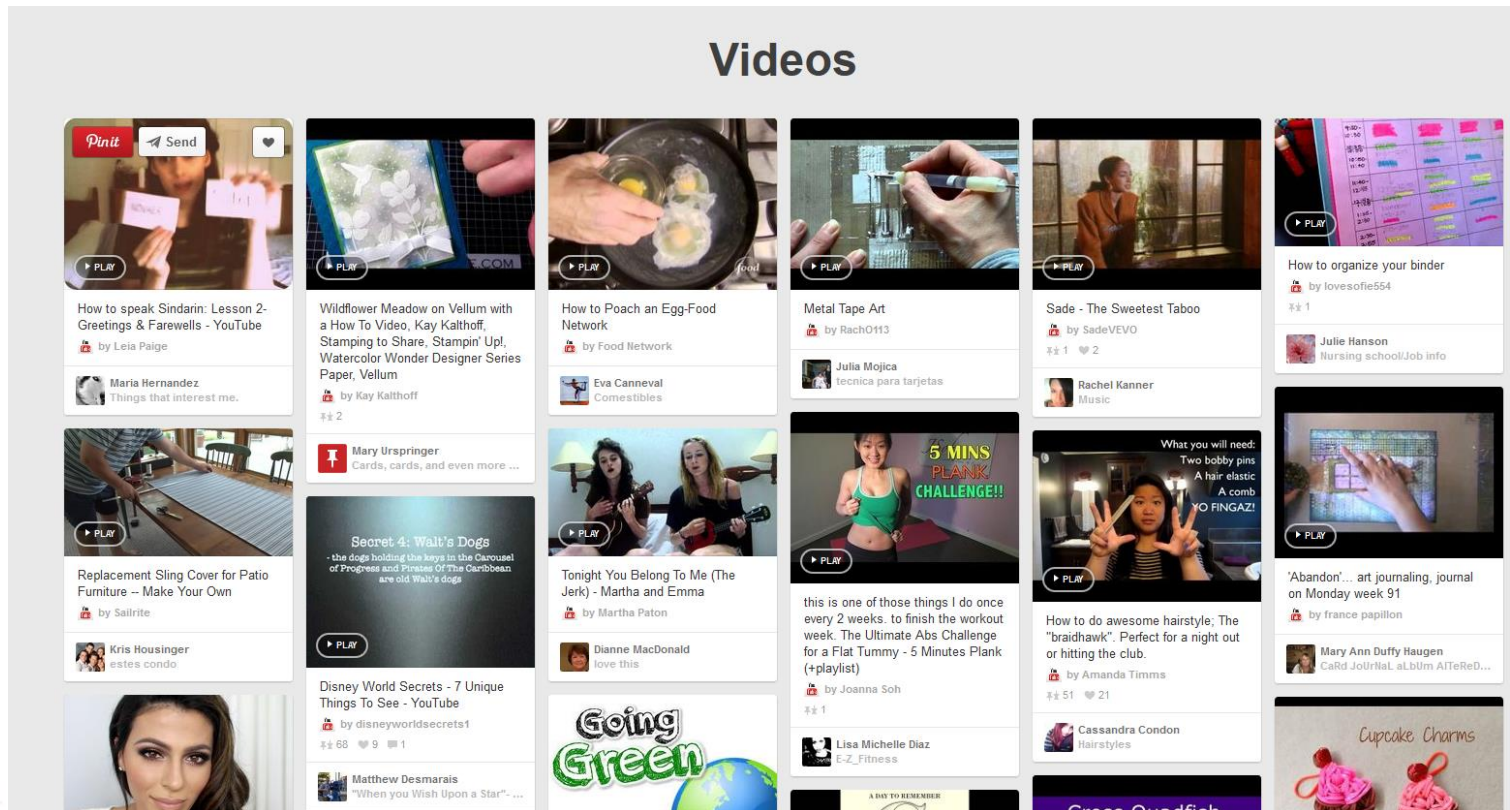
Use categories to explore content or try the search button:

Videos



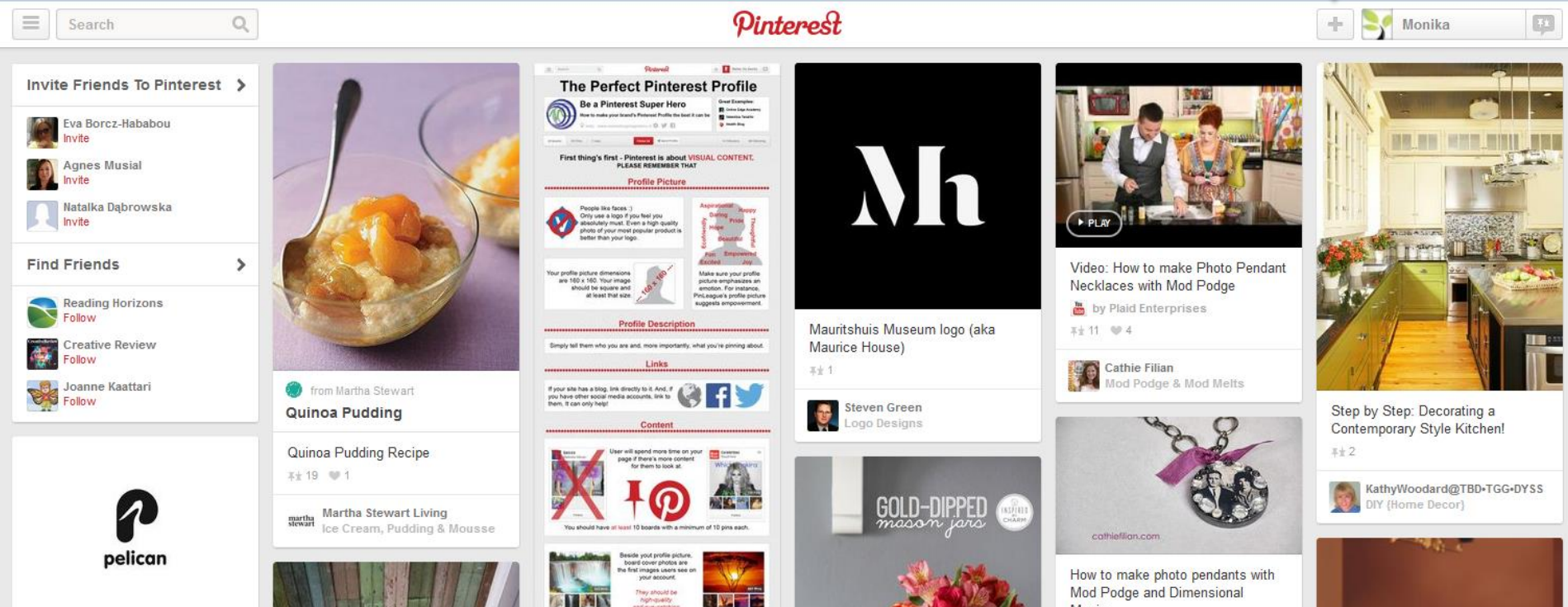
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Video category:

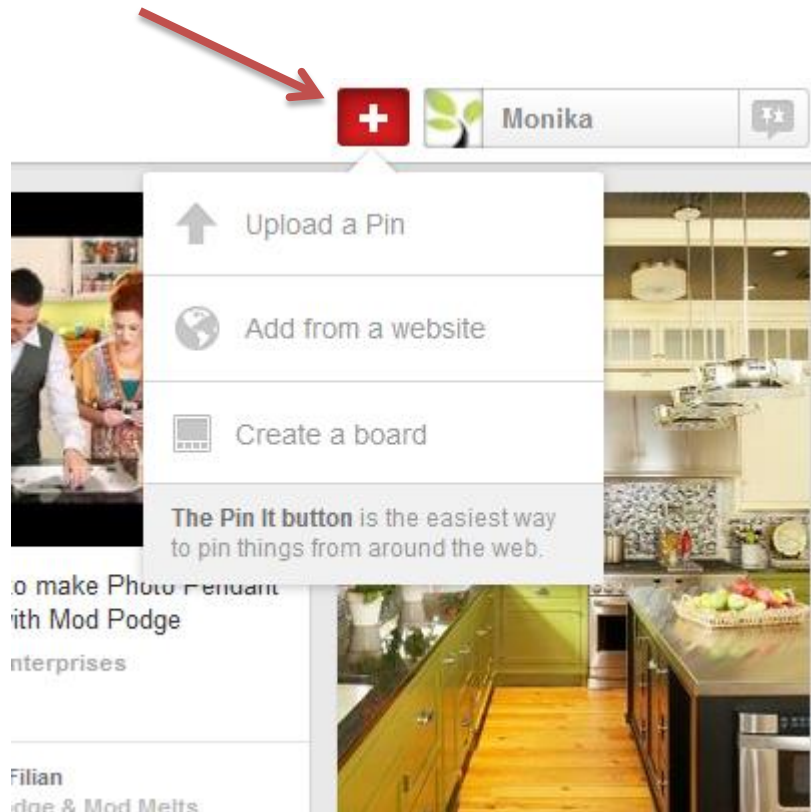


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Pinning tools

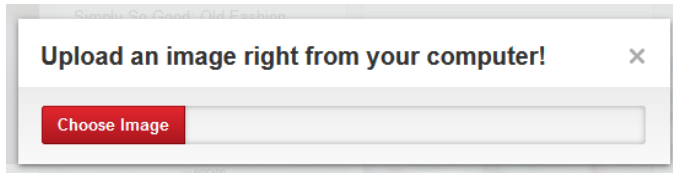


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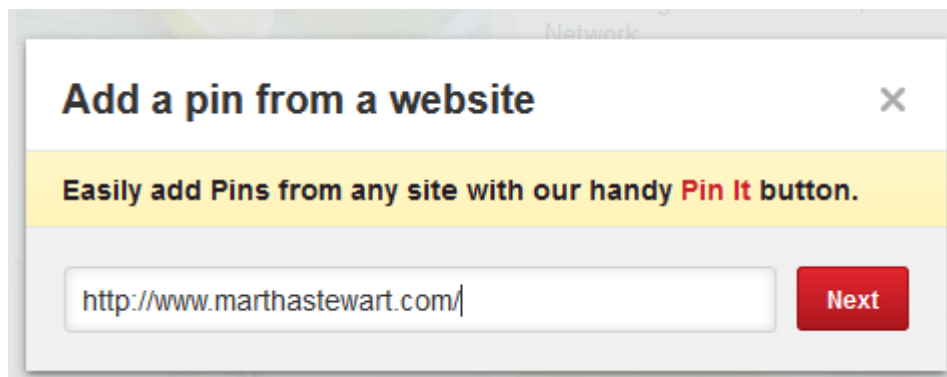


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1. Upload a Pin

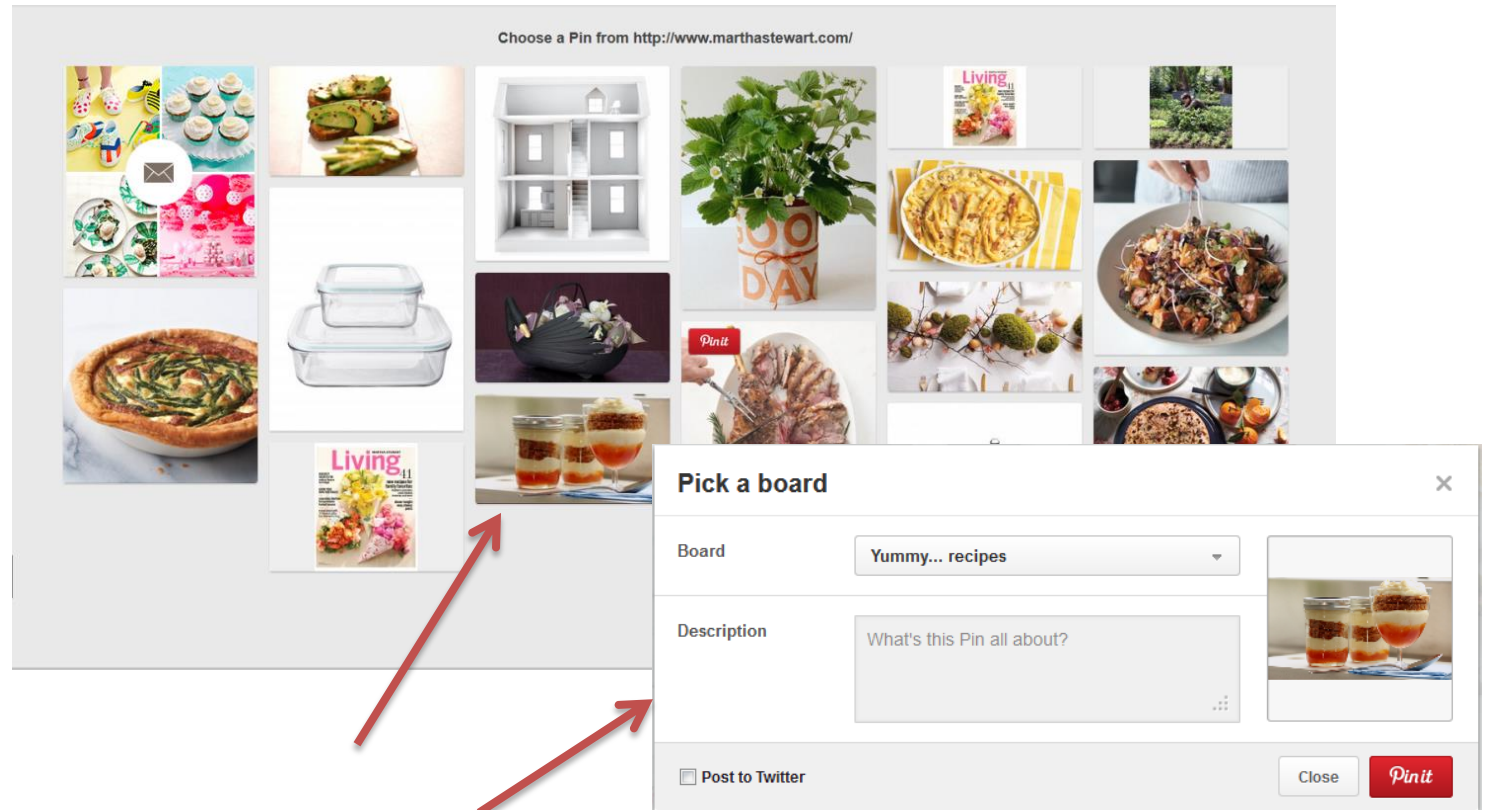


2. Add from a website



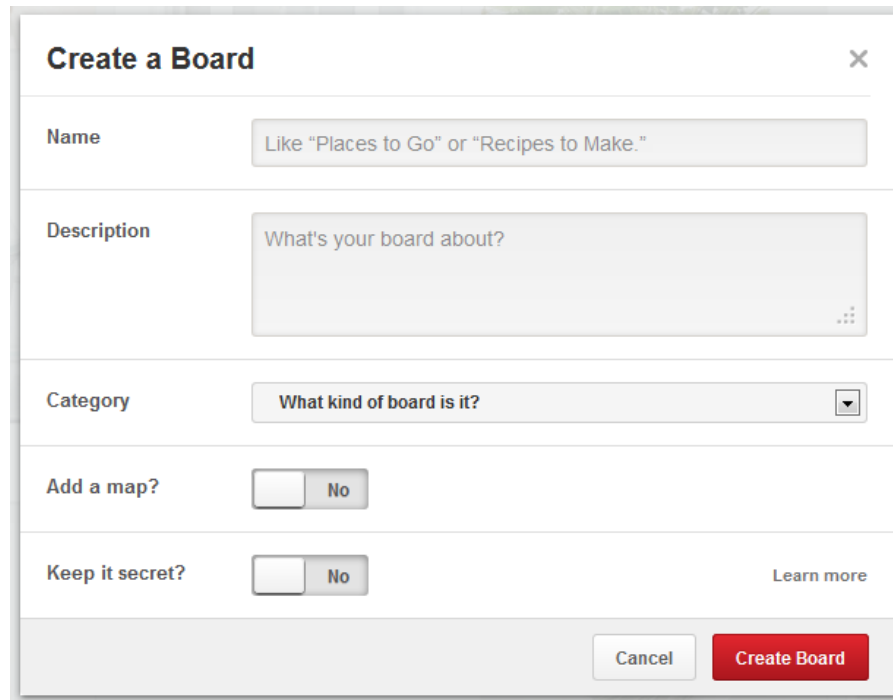
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2. Add from a website continued



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3. Create a board

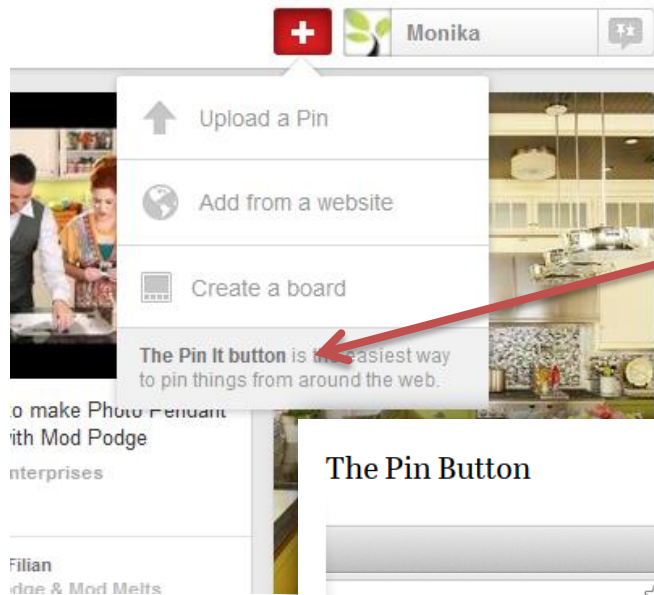


The screenshot shows the 'Create a Board' dialog box in Pinterest. It has a title bar with a close button (X). The form contains the following fields and options:

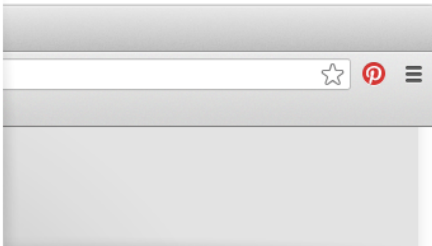
- Name:** A text input field with the placeholder text "Like 'Places to Go' or 'Recipes to Make.'".
- Description:** A larger text input field with the placeholder text "What's your board about?".
- Category:** A dropdown menu with the placeholder text "What kind of board is it?" and a downward arrow icon.
- Add a map?:** A toggle switch currently set to "No".
- Keep it secret?:** A toggle switch currently set to "No".
- Learn more:** A link located to the right of the "Keep it secret?" toggle.
- Buttons:** At the bottom right, there are two buttons: a "Cancel" button and a red "Create Board" button.

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4. “Pin it” button in a browser



The Pin Button



The screenshot shows a browser window with a search bar, a star icon, a red Pin button, and a menu icon in the address bar.

Install Now (It only takes a few seconds.)

The Pin button for Firefox makes it easy to collect the inspiring things you find on the web.

To install, right-click Download Now, save the file to your desktop, drag it into your browser, and follow the instructions.

Looking for the [Pinterest Bookmarklet?](#)

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Example:
While on
<http://alphaplus.ca>
website I clicked
on the pinterest
button to get a
listing of items I
could pin

**Great tool for
bookmarking
websites!**



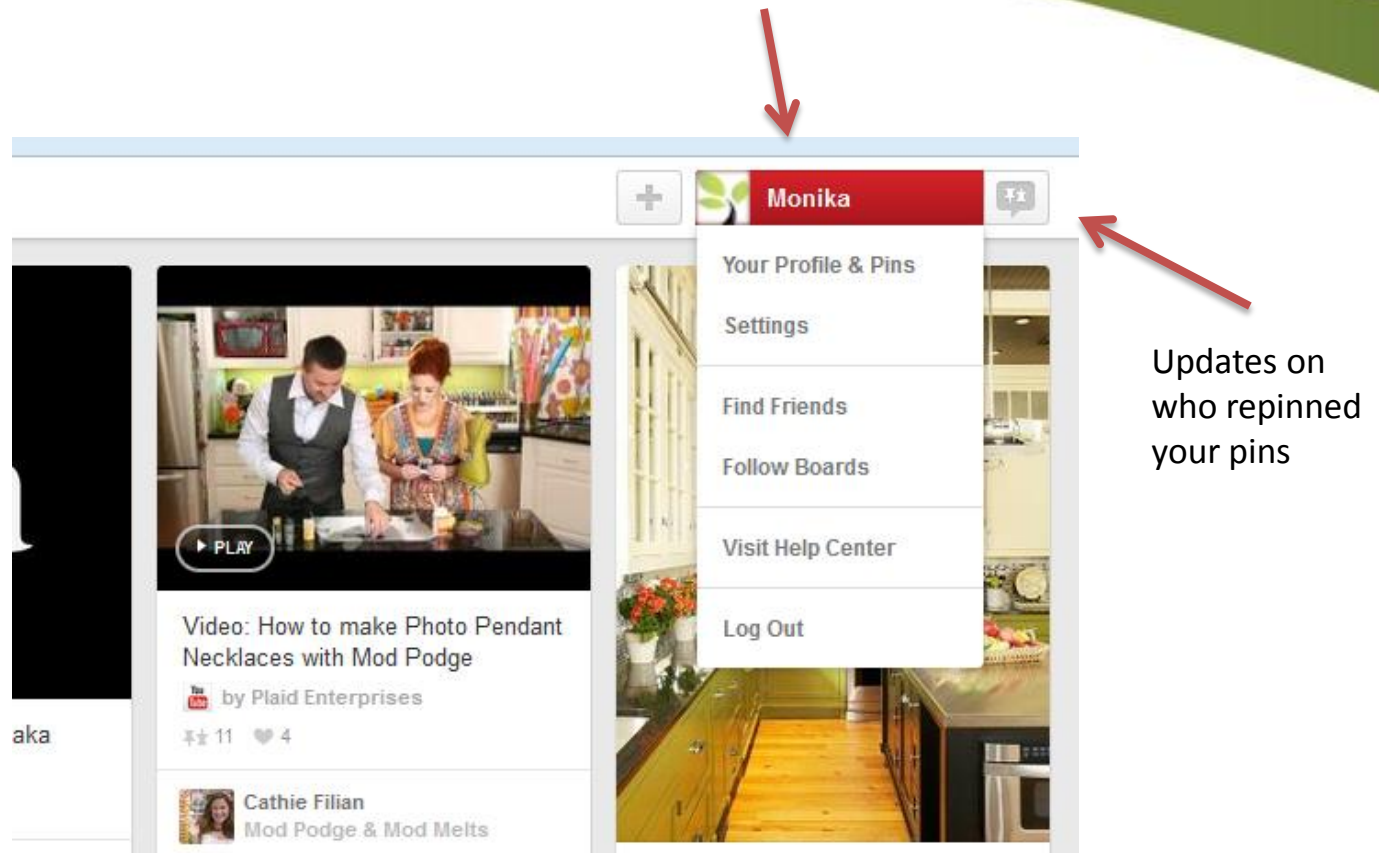
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Account tools
and updates




The screenshot displays the Pinterest homepage. At the top, there is a search bar and the Pinterest logo. On the right, the user's profile is shown with the name 'Monika' and a plus icon for account tools. The main content area is divided into several sections: 'Invite Friends To Pinterest' with user avatars and 'Find Friends' with a list of users to follow. The central feed features a variety of pins, including a 'Quinoa Pudding' recipe from Martha Stewart, a 'The Perfect Pinterest Profile' guide, a 'Mauritshuis Museum logo' design, a video on 'How to make Photo Pendant Necklaces with Mod Podge', and a 'Step by Step: Decorating a Contemporary Style Kitchen!' pin. The bottom left corner shows the Pelican logo.

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Monika JP


Technology, photography, graphic design and nature lover looking for inspiration and ideas. One or two yummy recipes or how-to tutorials won't hurt...


monikadesigns.ca ·  · 

Pins from:

**Elida Padilla**


**Naushin (Love, Paper & Ink)**

**Julie Stanhope**



29 Boards715 Pins20 Likes

Send Profile



53 Followers155 Following




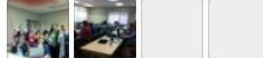
Create a board

Infographics**39 Pins**



Edit

Hair styles**5 Pins**



Edit

Transliteracy conference 2011**3 Pins**



Edit

earth day**1 Pin**



Edit

crafts**72 Pins**



Edit

Canada**60 Pins**



Edit

Flowers**16 Pins**



Edit

Cute**54 Pins**



Edit

Nature**23 Pins**

Edit

Yummy... recipes**93 Pins**

Edit

Garden**59 Pins**

Edit

Inspiration

Favorite Places & Spaces

For the Home

Interesting videos

fashion

Technology and tools

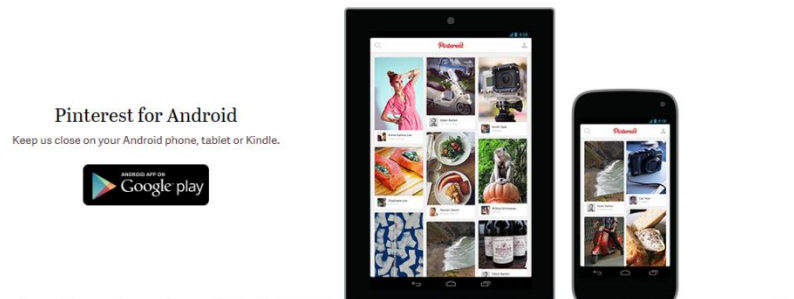
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A few things to consider:

- Even though the pinned content often links back to website source, it is important to keep in mind that the pinned images and videos are **copyrighted**
- Not everyone wants to have their content pinned and some sites don't allow for that to happen.
- There is a code that can be added to a website to stop others from pinning its content (`<meta name="pinterest" content="nopin" />`)

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▶ DEVICES

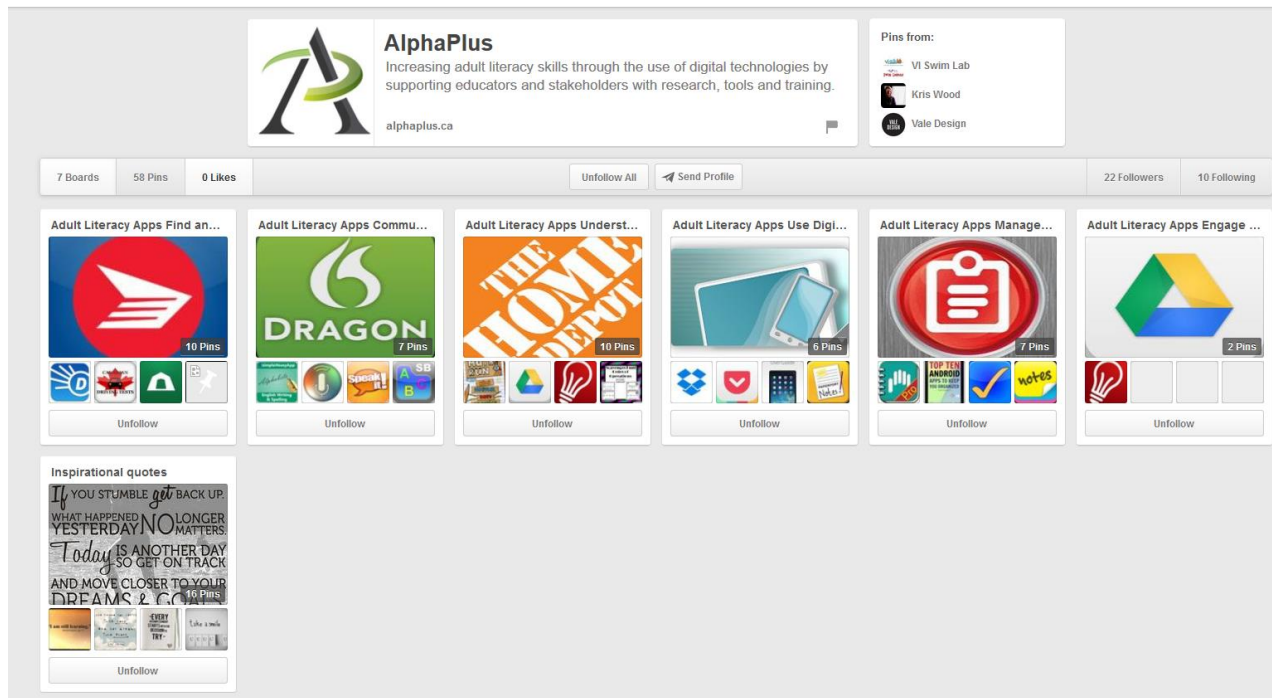


<http://about.pinterest.com/goodies/>

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▶ EXAMPLES

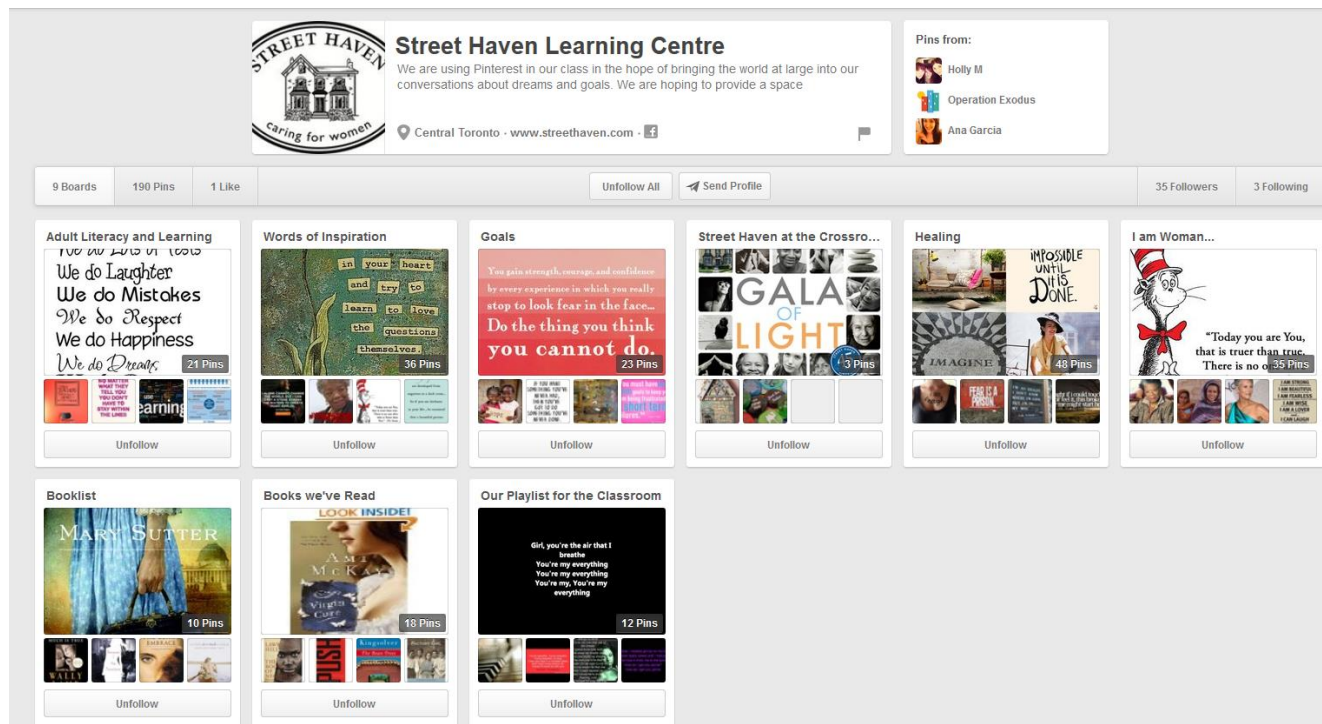
AlphaPlus - <http://www.pinterest.com/alphapluspins/>



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▶ EXAMPLES

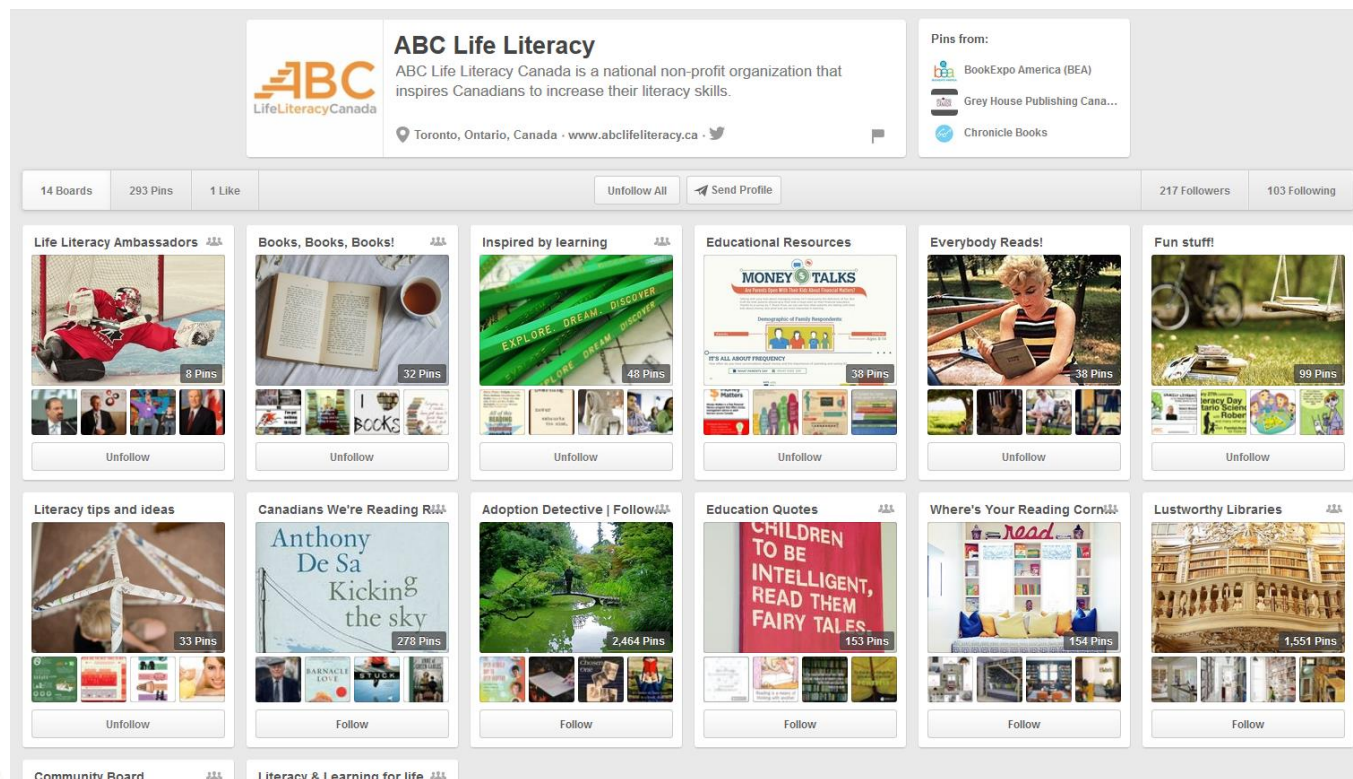
Street Haven Learning Centre - <http://www.pinterest.com/streethavenlc>



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▶ EXAMPLES

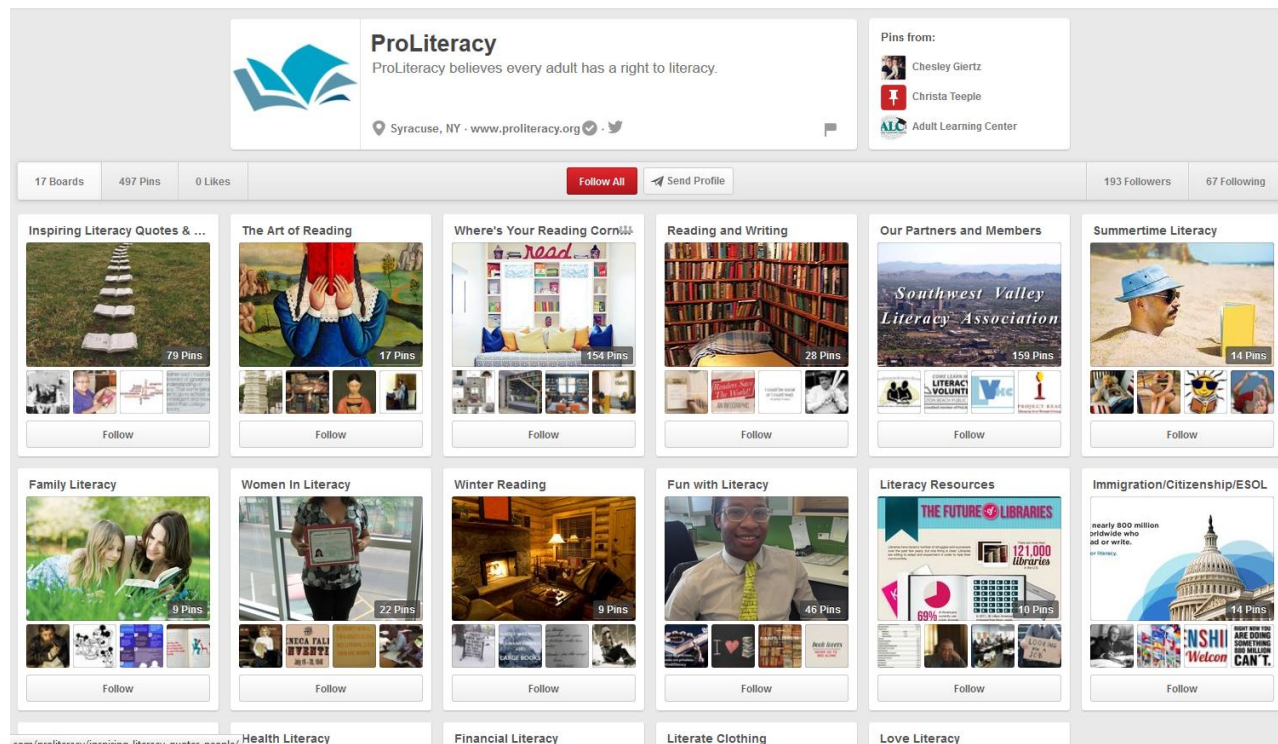
Life Literacy Canada - <http://www.pinterest.com/abclifeliteracy/>



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▶ EXAMPLES

ProLiteracy - <http://www.pinterest.com/proliteracy/>



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A few more things to consider:

- Sometimes students don't want to use technology - Pinterest could a way to get their buy-in as it focuses on their interests not on technology itself (Humaira's story)
- Consider the technical skills students can develop while using Pinterest (mouse skills, typing, swiping, etc. (Wanda's story)
- Pinterest can be used to start discussions about: finding images online, copyright, saving images, sharing images, social networking, privacy, etc.
- Since pinned images point to a website they came from (unless they were uploaded directly to Pinterest), this tool can be a great way to visually bookmark websites.

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WORTH EXPLORING

Quick infographic explaining Pinterest:

<http://www.pinterest.com/pin/58054282671242572/>

Pinterest overview:

<http://pinterest.com/about>

Article on how Street Haven Learning Centre is using Pinterest

<http://alphaplus.ca/spotlight/460-street-haven-learning-centre-is-using-pinterest-in-their-classroom.html>

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MORE INFORMATION & YOUR FEEDBACK

Thank you for your participation!

Presentation slides and recording will be emailed in few days and posted in [Archived webinars](#) section

Please follow this link to provide quick session feedback:

http://fluidsurveys.com/s/tech_tuesdays_pinterest/

