

# Pinterest – a great place to find, share and manage images

April 22, 2014

Monika Jankowska-Pacyna  
[mjankowska-pacyna@alphaplus.ca](mailto:mjankowska-pacyna@alphaplus.ca)



# Pinterest – a great place to find, share and manage images

## ▶ SESSION OVERVIEW

- What is Pinterest?
- How does it work?
- Setting up Boards
- Devices
- Sharing and following other accounts
- How can it be used?
- Links
- More information and feedback

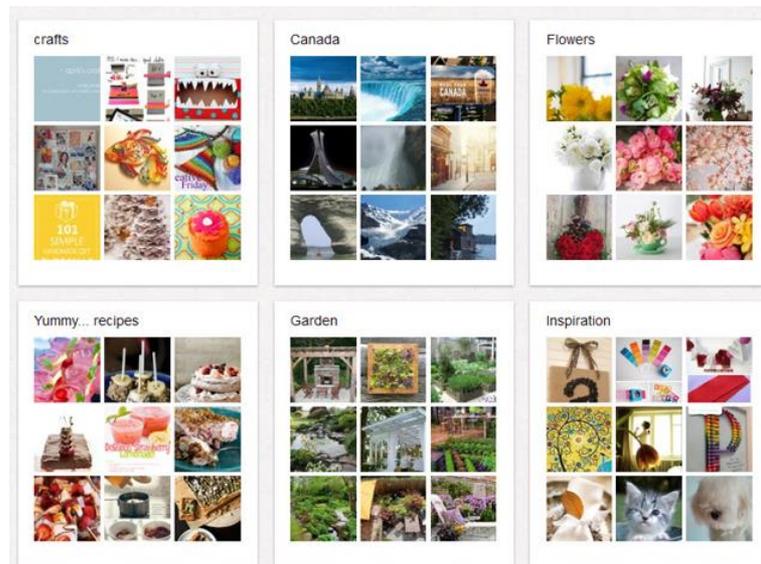


# Pinterest – a great place to find, share and manage images

## ▶ WHAT IS PINTEREST?

<http://pinterest.com>

- An “online pinboard to organize and share the things you love”
- A tool to bookmark images, videos, websites, etc.



**TECH**  
tuesdays

# Pinterest – a great place to find, share and manage images

Have you used Pinterest before?  
*(poll)*



# Pinterest – a great place to find, share and manage images

## ▶ HOW DOES IT WORK?

- Set up an account using your email, Facebook or Twitter account
- Create various categories to create virtual boards (groupings)
- Browse through other people's content and when you like something you find, you can “repin”, “like” or “comment” on it
- Install a button in your toolbar to help you quickly pin other content you find online

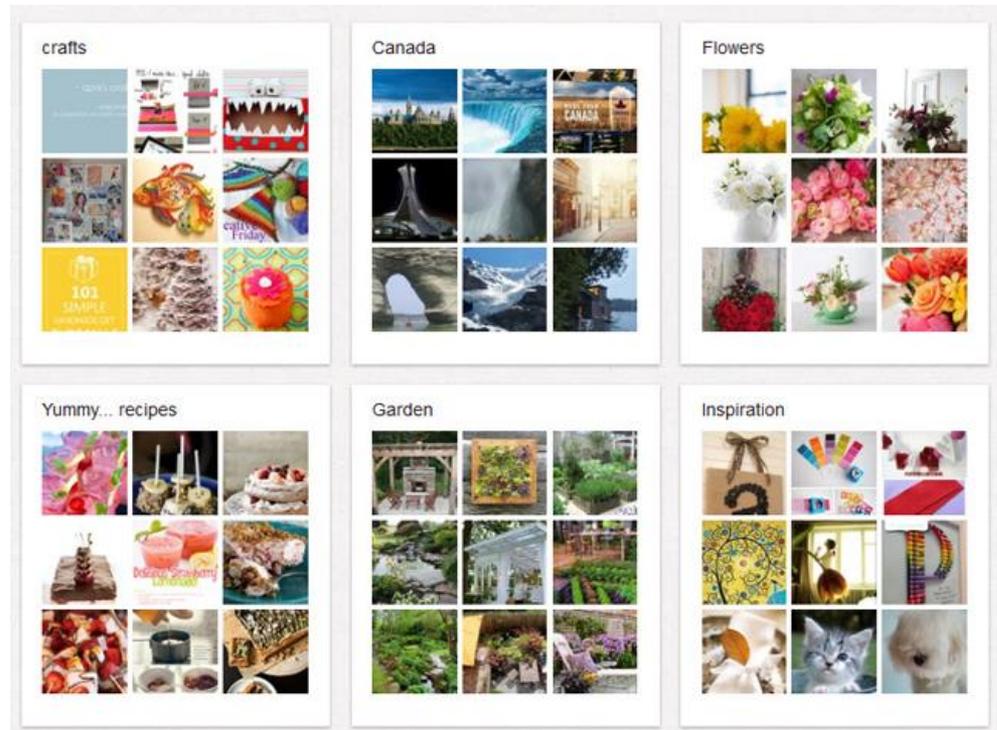


# Pinterest – a great place to find, share and manage images



Each entry is called a **pin**

Pins can be organized into category groupings called **boards**



# Pinterest – a great place to find, share and manage images

## Why should you consider using Pinterest?

- Easy to use
- Amazing visuals
- Great inspiration

Adult students need to relate to the content they are exploring – it needs to be meaningful to them.

With Pinterest, users can find content that is of interest to them while developing and practicing their technology skills (mouse skills, setting up account, browsing online, etc.).

# **Pinterest – a great place to find, share and manage images**

## **General topics/boards to consider:**

- Gardening
- Recipes
- Home décor and renovation ideas
- Inspirational quotes

## **Literacy teachers and students can also use boards to:**

- Activities for students
- Inspirational quotes
- Links to specific websites
- Interests

Other ideas? Use questions box to provide suggestions

# Pinterest – a great place to find, share and manage images

When you log in, your dashboard shows the latest pins from those you follow

The screenshot displays the Pinterest user interface. At the top, there is a search bar and the user's name 'Monika'. The main content area is divided into several sections:

- Invite Friends To Pinterest:** A list of users to invite, including Eva Borcz-Hababou, Agnes Musial, and Natalia Dąbrowska.
- Find Friends:** A list of users to follow, including Reading Horizons, Creative Review, and Joanne Kaattari.
- Quinoa Pudding:** A pin from Martha Stewart Living featuring a bowl of quinoa pudding with orange slices. The recipe has 19 likes and 1 comment.
- The Perfect Pinterest Profile:** An infographic titled 'Be a Pinterest Super Hero' with tips on profile pictures, descriptions, and content. It includes a 'Profile Picture' section with a '100 x 100' size guide and a 'Profile Description' section with a '100 x 100' size guide.
- Mauritshuis Museum logo (aka Maurice House):** A pin by Steven Green showing a logo with the letters 'Mh'.
- Video: How to make Photo Pendant Necklaces with Mod Podge:** A video pin by Plaid Enterprises showing a man and a woman in a kitchen setting.
- Step by Step: Decorating a Contemporary Style Kitchen!** A pin by KathyWoodard@TBD-TGG-DYSS showing a modern kitchen interior.
- How to make photo pendants with Mod Podge and Dimensional Maric:** A pin by Cathie Filian showing a photo pendant necklace.

The bottom left corner features the Pelican logo.

# Pinterest – a great place to find, share and manage images



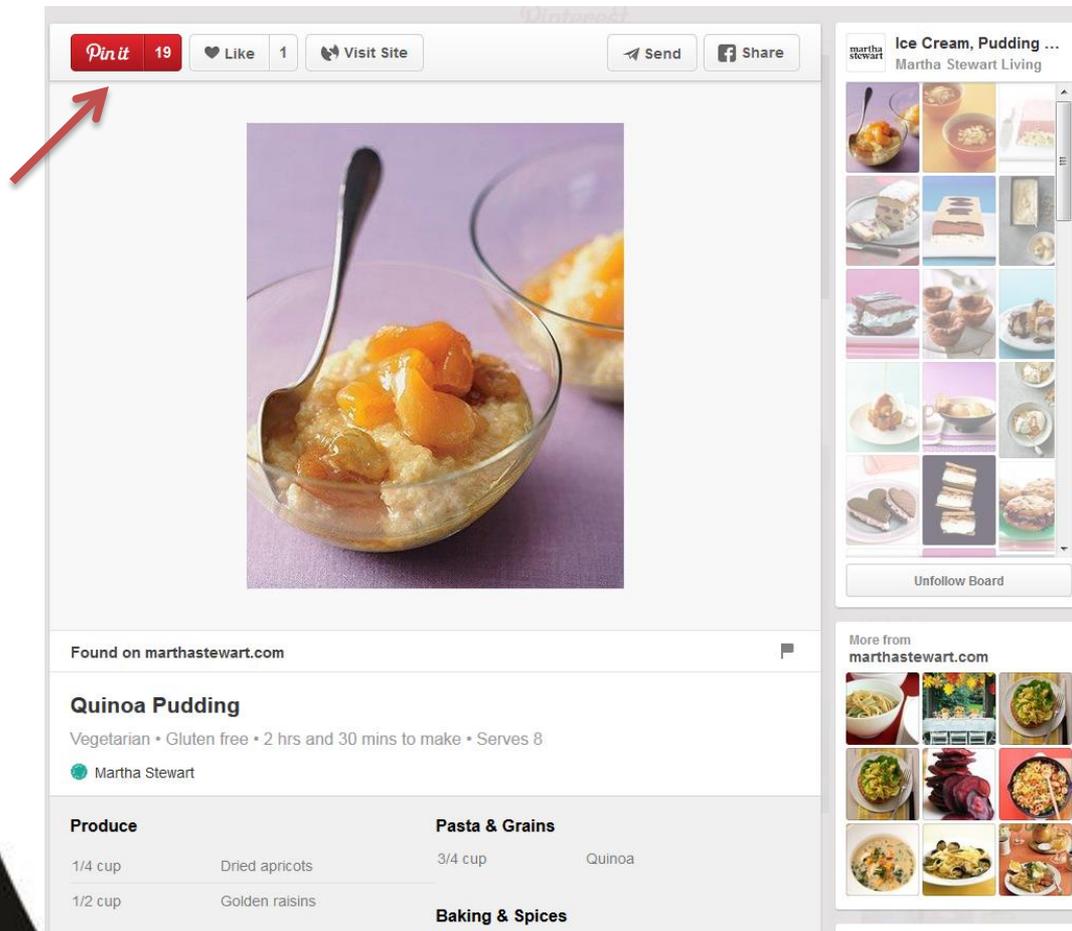
When you **move your mouse over** the pin you like, you get an option to:

- pin it (save it to your account)
- send it via email
- “heart it” (like it)

You also get additional information such as:

- where it’s from
- how many times it was repinned
- how many people like it

# Pinterest – a great place to find, share and manage images



The screenshot shows a Pinterest pin for a recipe. At the top left, there is a red 'Pin it' button with the number '19' next to it. To its right are buttons for 'Like' (with a heart icon and the number '1'), 'Visit Site' (with a globe icon), 'Send' (with an envelope icon), and 'Share' (with a Facebook icon). A red arrow points to the 'Pin it' button. Below the buttons is a large image of a glass bowl filled with quinoa pudding topped with dried apricots and golden raisins. Below the image, it says 'Found on marthastewart.com'. The title is 'Quinoa Pudding' and the description includes 'Vegetarian • Gluten free • 2 hrs and 30 mins to make • Serves 8' and 'Martha Stewart'. Below the description is a table of ingredients:

Produce		Pasta & Grains	
1/4 cup	Dried apricots	3/4 cup	Quinoa
1/2 cup	Golden raisins		

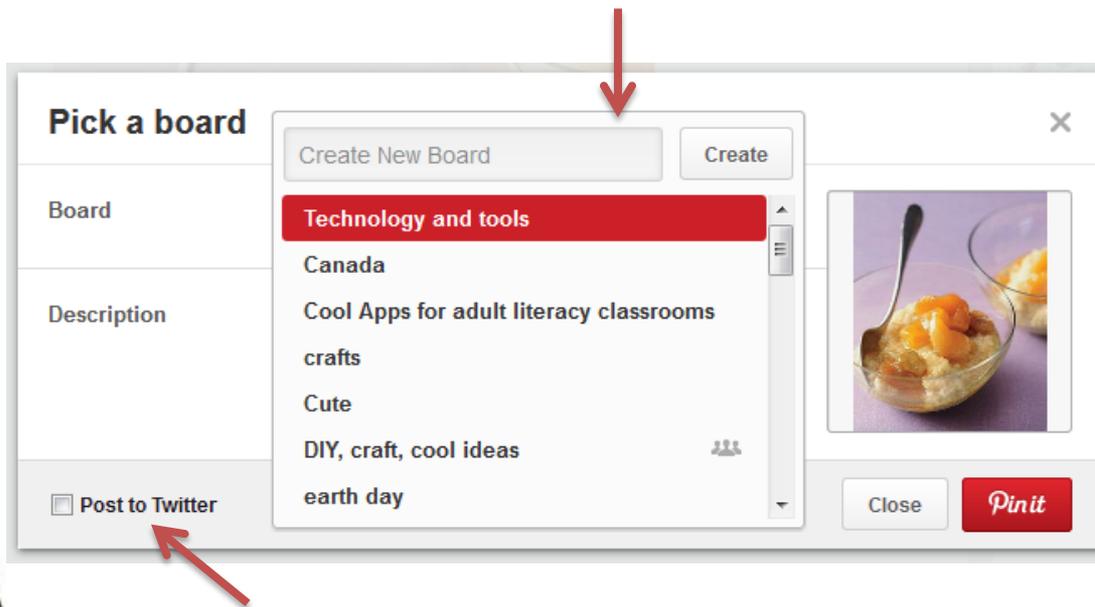
Below the table is a section for 'Baking & Spices'. To the right of the main pin is a vertical sidebar. The top section is titled 'Ice Cream, Pudding ...' and 'Martha Stewart Living', showing a grid of various dessert images. Below this is an 'Unfollow Board' button. The bottom section is titled 'More from marthastewart.com' and shows a grid of various food images.

When you **click on the pin** you like, you get even more options, such as:

- visiting the site the image came from
- sharing via social media
- exploring other boards with similar content

# Pinterest – a great place to find, share and manage images

## Pinning to your account



When you **click on 'Pin it'**, you are asked which board you want to add the pin to. You can also add your description/comments and even post it to your Twitter account.

# Pinterest – a great place to find, share and manage images

## Yummy... recipes

Monika JP

Edit Board Send Board <>

93 Pins 33 Followers

Add a Pin

**Quinoa Pudding**  
from Martha Stewart  
Quinoa Pudding Recipe  
Pinned from marthastewart.com

**Simply So Good: Old Fashion Lemonade**  
Pinned from simplysogood.com

**Bewitching Butter Chicken | W Network**  
Pinned from wnetwork.com

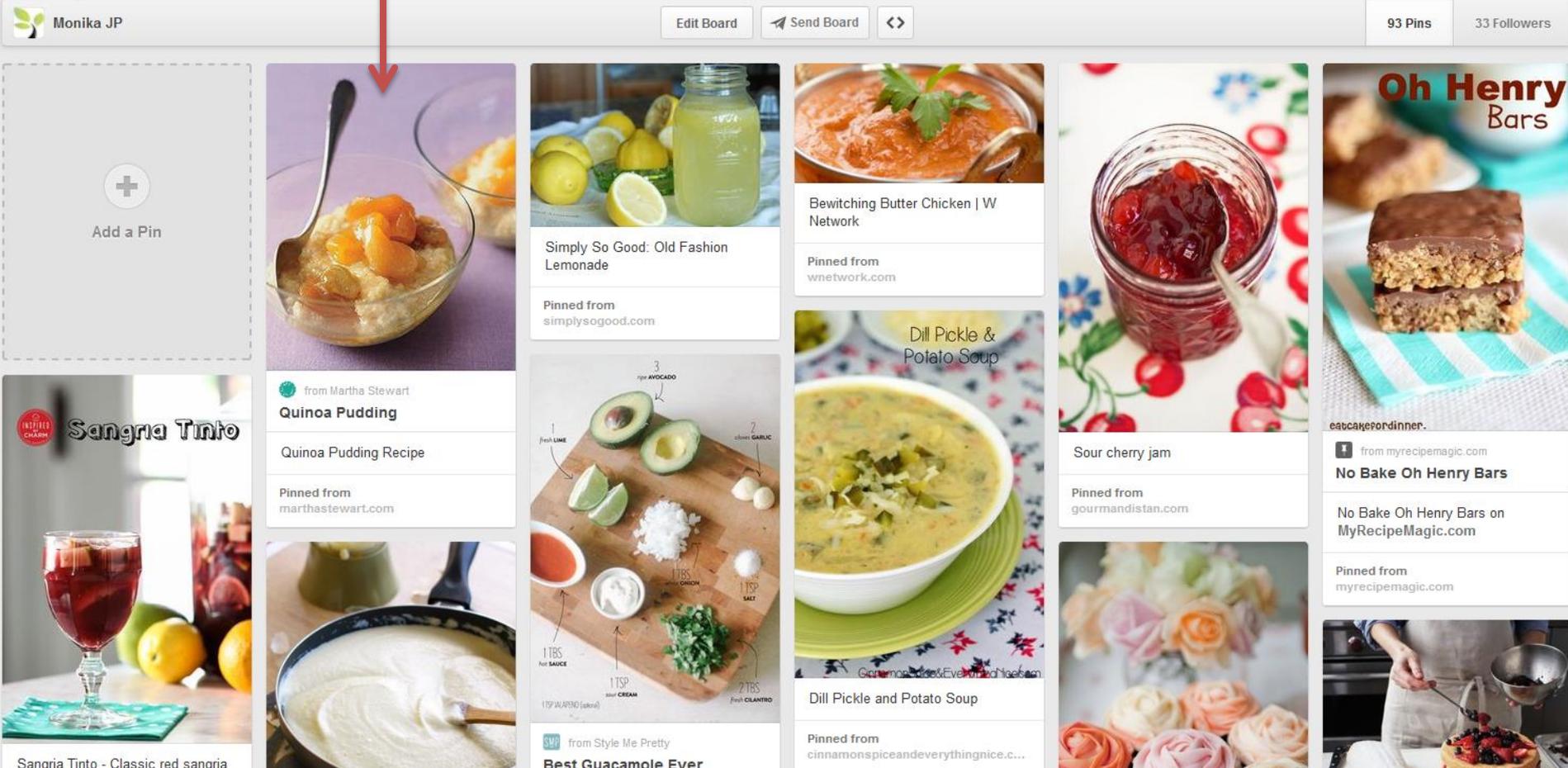
**Sour cherry jam**  
Pinned from gourmandistan.com

**Oh Henry Bars**  
Pinned from myrecipemagic.com  
No Bake Oh Henry Bars  
No Bake Oh Henry Bars on MyRecipeMagic.com  
Pinned from myrecipemagic.com

**Sangria Tinto**  
Sangria Tinto - Classic red sangria

**Best Guacamole Ever**  
from Style Me Pretty

**Dill Pickle & Potato Soup**  
Pinned from cinnamonspiceandeverythingnice.c...



# Pinterest – a great place to find, share and manage images

Browsing and searching options



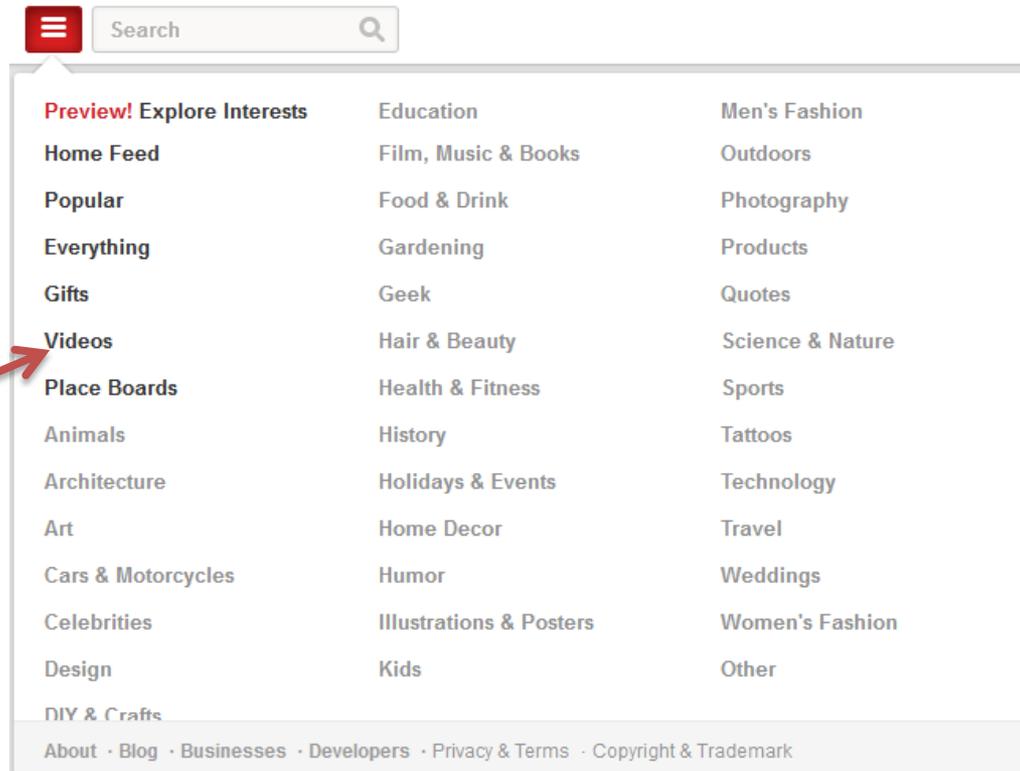
The screenshot displays the Pinterest homepage with the following elements:

- Search Bar:** Located at the top left, containing the text "Search" and a magnifying glass icon.
- Navigation:** A hamburger menu icon on the far left and a user profile icon for "Monika" on the far right.
- Invite Friends To Pinterest:** A section on the left with three user avatars: Eva Borcz-Hababou, Agnes Musial, and Nataka Dąbrowska, each with an "Invite" button.
- Find Friends:** A section below the invite list with two "Follow" buttons for "Reading Horizons" and "Creative Review".
- Quinoa Pudding:** A large image of a bowl of quinoa pudding with orange slices. Below it, text reads "from Martha Stewart" and "Quinoa Pudding" with 19 repins and 1 love.
- Martha Stewart Living:** A tile for "Ice Cream, Pudding & Mousse" with a small image of a wooden surface.
- The Perfect Pinterest Profile:** A central tile with a white background and red text, providing tips on profile pictures and descriptions. It includes a "Profile Picture" section with a checklist and a "Profile Description" section with a checklist.
- Mauritshuis Museum logo:** A tile featuring a large "Mh" logo and the text "Mauritshuis Museum logo (aka Maurice House)" with 1 repin.
- Video:** A tile for "How to make Photo Pendant Necklaces with Mod Podge" by Plaid Enterprises, featuring a video player and 11 repins and 4 loves.
- Cathie Filian:** A tile for "Mod Podge & Mod Melts" featuring a photo of a necklace and 1 repin.
- Step by Step:** A tile for "Decorating a Contemporary Style Kitchen!" with 2 repins.
- KathyWoodard@TBD-TGG-DYSS:** A tile for "DIY (Home Decor)" featuring a photo of a necklace and 2 repins.
- Gold-dipped mason jars:** A tile for "GOLD-DIPPED mason jars" with a "KITCHEN CHARM" logo and a photo of jars.
- How to make photo pendants:** A tile for "How to make photo pendants with Mod Podge and Dimensional Mosaic" featuring a photo of a necklace.
- pelican logo:** A logo in the bottom left corner consisting of a stylized bird and the word "pelican".

# Pinterest – a great place to find, share and manage images

Use categories to explore content or try the search button:

Videos



# Pinterest – a great place to find, share and manage images

Video category:

## Videos

The image displays a grid of 15 video thumbnails from the Pinterest 'Videos' category. Each thumbnail includes a 'PLAY' button, a title, a creator's name, and engagement metrics (reposts, likes, and comments). The videos cover a wide range of topics, including language learning, crafts, cooking, art, music, fitness, and lifestyle tips.

- How to speak Sindarin: Lesson 2- Greetings & Farewells - YouTube** by Leia Paige (Maria Hernandez)
- Wildflower Meadow on Vellum with a How To Video, Kay Kalthoff, Stamping to Share, Stampin' Up!, Watercolor Wonder Designer Series Paper, Vellum** by Kay Kalthoff
- How to Poach an Egg-Food Network** by Food Network (Eva Canneval)
- Metal Tape Art** by RachO113 (Julia Mojica)
- Sade - The Sweetest Taboo** by SadeVEVO (Rachel Kanner)
- How to organize your binder** by lovesofie554 (Julie Hanson)
- Replacement Sling Cover for Patio Furniture -- Make Your Own** by Sairite (Kris Housinger)
- Mary Urspringer Cards, cards, and even more ...** (Mary Urspringer)
- Tonight You Belong To Me (The Jerk) - Martha and Emma** by Martha Paton (Dianne MacDonald)
- 5 MINS PLANK CHALLENGE!!** (Lisa Michelle Diaz)
- How to do awesome hairstyle; The "braidhawk". Perfect for a night out or hitting the club.** by Amanda Timms (Cassandra Condon)
- 'Abandon'... art journaling, journal on Monday week 91** by france papillon (Mary Ann Duffy Haugen)
- Disney World Secrets - 7 Unique Things To See - YouTube** by disneyworldsecrets1 (Matthew Desmarais)
- Going Green**
- How to do awesome hairstyle; The "braidhawk". Perfect for a night out or hitting the club.** by Amanda Timms (Cassandra Condon)
- Cupcake Charms**

# Pinterest – a great place to find, share and manage images

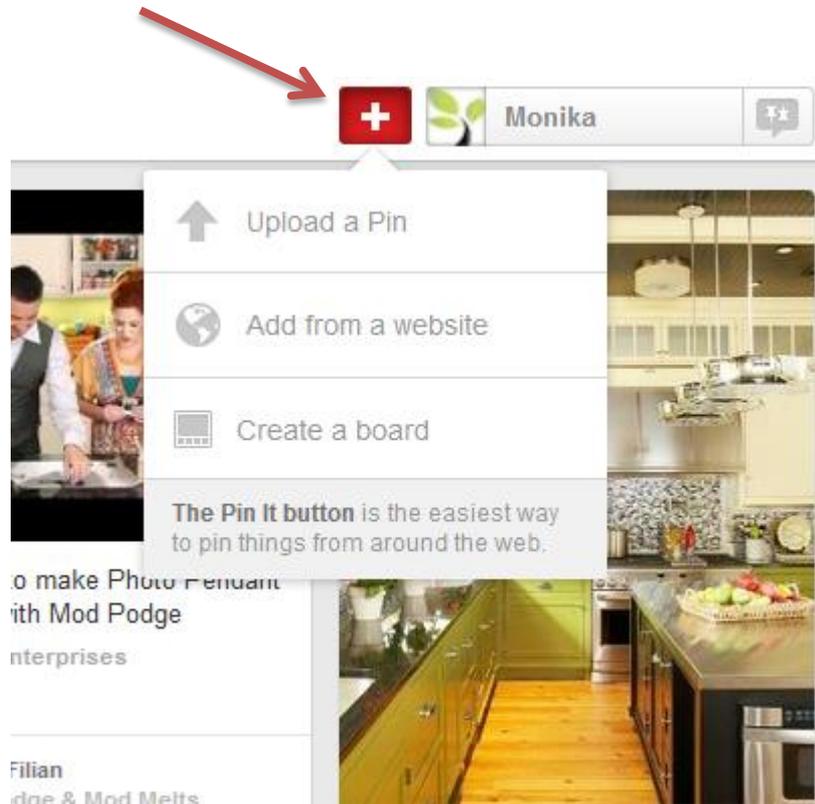
Pinning tools



The screenshot displays the Pinterest homepage with the following components:

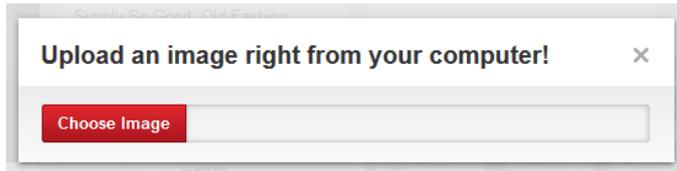
- Header:** A search bar on the left, the Pinterest logo in the center, and a user profile for 'Monika' on the right with a '+' icon for pinning.
- Left Sidebar:**
  - Invite Friends To Pinterest:** A list of users including Eva Borcz-Hababou, Agnes Musial, and Nataka Dąbrowska, each with an 'Invite' button.
  - Find Friends:** A section with a magnifying glass icon, listing 'Reading Horizons', 'Creative Review', and 'Joanne Kaattari' with 'Follow' buttons.
  - pelican logo:** A logo for 'pelican' at the bottom left.
- Main Content Area:**
  - Quinoa Pudding:** A pin from Martha Stewart Living featuring a bowl of quinoa pudding with orange slices. It includes a recipe link and a 'Follow' button.
  - The Perfect Pinterest Profile:** An infographic titled 'Be a Pinterest Super Hero' with sections for Profile Picture, Profile Description, Links, and Content. It provides tips on how to optimize a profile.
  - Mauritshuis Museum logo:** A pin showing the 'Mh' logo for the Mauritshuis Museum, with the text 'Mauritshuis Museum logo (aka Maurice House)' and a 'Follow' button.
  - Video: How to make Photo Pendant Necklaces with Mod Podge:** A video pin by Plaid Enterprises showing a couple in a kitchen, with a 'PLR' button and a 'Follow' button.
  - Step by Step: Decorating a Contemporary Style Kitchen!** A pin showing a modern kitchen with green cabinets and a stainless steel island.
  - How to make photo pendants with Mod Podge and Dimensional Mosaic:** A pin showing a necklace with a circular pendant containing a photo, with a 'Follow' button.

# Pinterest – a great place to find, share and manage images

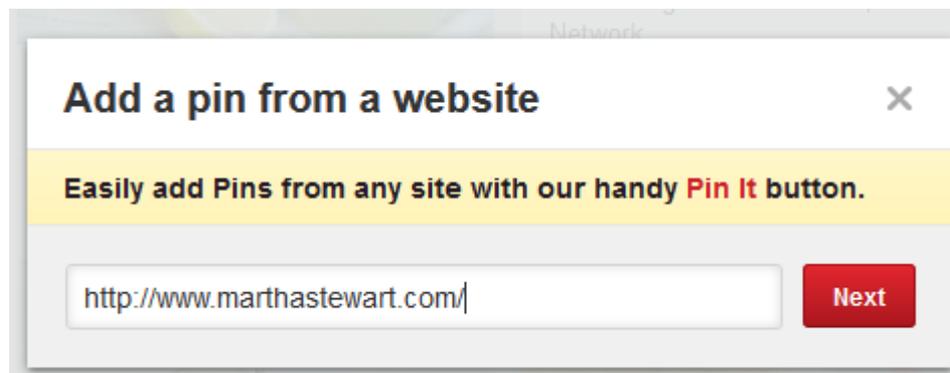


# Pinterest – a great place to find, share and manage images

## 1. Upload a Pin



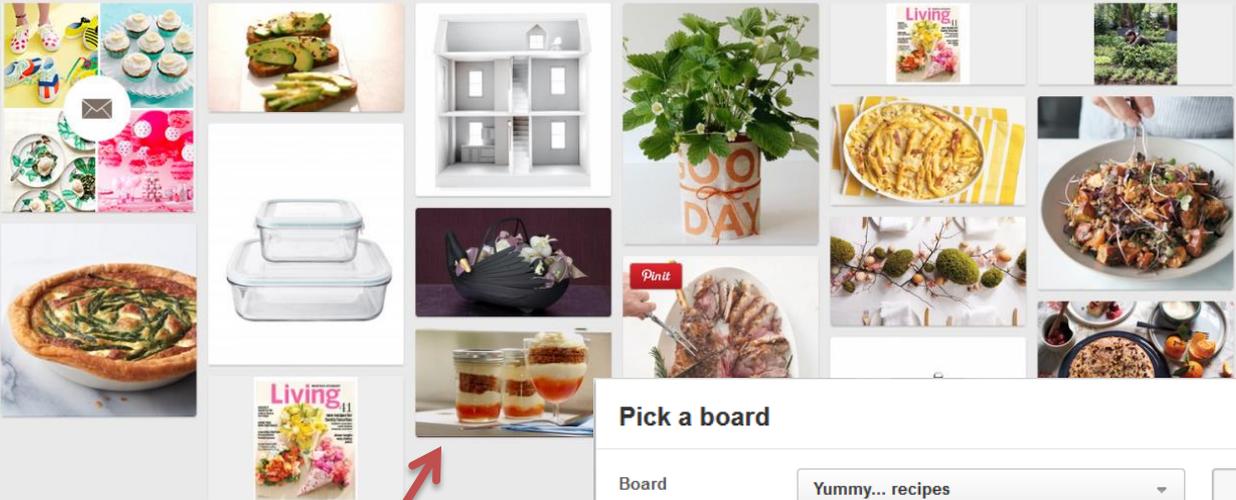
## 2. Add from a website



# Pinterest – a great place to find, share and manage images

## 2. Add from a website continued

Choose a Pin from <http://www.marthastewart.com/>



**Pick a board** ✕

Board Yummy... recipes ▾

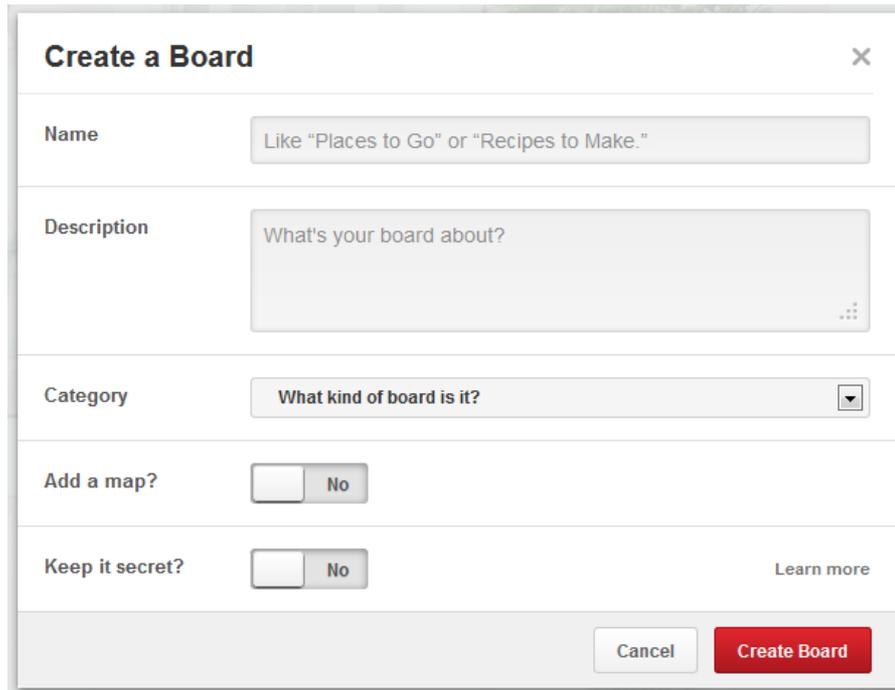
Description What's this Pin all about?

Post to Twitter

Close PinIt

# Pinterest – a great place to find, share and manage images

## 3. Create a board

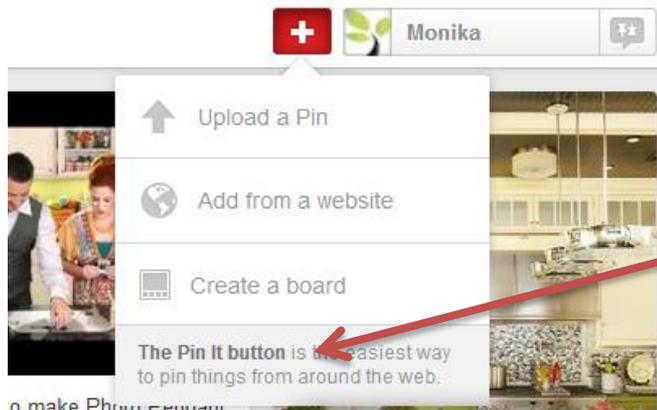


The image shows a 'Create a Board' dialog box with the following fields and options:

- Name:** A text input field containing the placeholder text "Like 'Places to Go' or 'Recipes to Make.'"
- Description:** A larger text input area with the placeholder text "What's your board about?" and a small grid icon in the bottom right corner.
- Category:** A dropdown menu with the placeholder text "What kind of board is it?" and a downward arrow icon.
- Add a map?:** A toggle switch currently set to "No".
- Keep it secret?:** A toggle switch currently set to "No".
- Learn more:** A link located to the right of the "Keep it secret?" toggle.
- Buttons:** "Cancel" and "Create Board" buttons are located at the bottom right of the dialog.

# Pinterest – a great place to find, share and manage images

## 4. “Pin it” button in a browser



to make Photo permanent  
with Mod Podge  
enterprises

Filian  
dae & Mod Melts

### The Pin Button



**Install Now** (It only takes a few seconds.)

The Pin button for Firefox makes it easy to collect the inspiring things you find on the web.

To install, right-click Download Now, save the file to your desktop, drag it into your browser, and follow the instructions.

Looking for the [Pinterest Bookmarklet?](#)

# Pinterest – a great place to find, share and manage images

Example:  
While on  
<http://alphaplus.ca>  
website I clicked  
on the pinterest  
button to get a  
listing of items I  
could pin

**Great tool for  
bookmarking  
websites!**



The image shows a screenshot of a web browser displaying the AlphaPlus website. The browser's address bar shows 'alphaplus.ca'. The website's header includes the AlphaPlus logo and a navigation menu with links for Home, About, News, Blog, OALCF, Tools & Resources, Training, Community, and Contact. A red arrow points to the Pinterest icon in the browser's toolbar. Below the website, a Pinterest board is displayed, showing a grid of pins related to e-learning and digital skills. The pins include:

- E-Learning on the Goal Paths (610 x 407)
- Get recognition for skills you learn anywhere. (610 x 614)
- Wrapping up the Preparing Digital Educators project (610 x 437)
- April Tech Tuesdays webinar: Pinterest (610 x 342)
- NEW! E-Learning on the Goal Paths (100 x 130 (small))
- Did you know? Mozilla Open Badges are used to recognize achievements and completion of specific projects. (698 x 521)
- Wrapping up the Preparing Digital Educators project (610 x 437)
- Tech Tuesdays webinar: Preparing Digital Educators (610 x 437)

# Pinterest – a great place to find, share and manage images

Account tools and updates



The screenshot displays the Pinterest homepage with the following elements:

- Header:** Search bar, Pinterest logo, and user profile for 'Monika' with a plus sign and a notification icon.
- Left Sidebar:**
  - Invite Friends To Pinterest:** Lists Eva Borcz-Hababou, Agnes Musial, and Natalka Dąbrowska with 'Invite' buttons.
  - Find Friends:** Lists Reading Horizons, Creative Review, and Joanne Kaattari with 'Follow' buttons.
  - Pelican logo:** A stylized 'P' logo with the word 'pelican' below it.
- Main Content Area:**
  - Quinoa Pudding:** A card featuring a bowl of quinoa pudding with orange segments, attributed to 'Martha Stewart Living' with 19 likes and 1 heart.
  - The Perfect Pinterest Profile:** An infographic titled 'Be a Pinterest Super Hero' with sections for Profile Picture, Profile Description, and Links.
  - Mauritshuis Museum logo:** A card with the letters 'Mh' and the text 'Mauritshuis Museum logo (aka Maurice House)' by Steven Green.
  - Video:** A video player showing a couple in a kitchen, titled 'How to make Photo Pendant Necklaces with Mod Podge' by Plaid Enterprises.
  - Step by Step: Decorating a Contemporary Style Kitchen!** A card showing a modern kitchen interior.
  - How to make photo pendants with Mod Podge and Dimensional Maric:** A card showing a photo pendant necklace.

# Pinterest – a great place to find, share and manage images

Monika

- Your Profile & Pins
- Settings
- Find Friends
- Follow Boards
- Visit Help Center
- Log Out

Updates on who repinned your pins

aka

Video: How to make Photo Pendant Necklaces with Mod Podge  
by Plaid Enterprises  
11 4

Cathie Filian  
Mod Podge & Mod Melts

# Pinterest – a great place to find, share and manage images



**Monika JP**  
Technology, photography, graphic design and nature lover looking for inspiration and ideas. One or two yummy recipes or how-to tutorials won't hurt...

monikadesigns.ca ·  · 

Pins from:

-  Elida Padilla
-  Naushin (Love, Paper & Ink)
-  Julie Stanhope

29 Boards    715 Pins    20 Likes     Send Profile    53 Followers    155 Following

  
Create a board

**Infographics**  
  
39 Pins  
 Edit

**Hair styles**  
  
5 Pins  
 Edit

**Transliteracy conference 2011**  
  
3 Pins  
 Edit

**earth day**  
  
1 Pin  
 Edit

**crafts**  
  
72 Pins  
 Edit

**Canada**  
  
60 Pins  
 Edit

**Flowers**  
  
16 Pins  
 Edit

**Cute**  
  
54 Pins  
 Edit

**Nature**  
  
23 Pins  
 Edit

**Yummy... recipes**  
  
93 Pins  
 Edit

**Garden**  
  
59 Pins  
 Edit

Inspiration    Favorite Places & Spaces    For the Home    Interesting videos    fashion    Technology and tools

# Pinterest – a great place to find, share and manage images

## A few things to consider:

- Even though the pinned content often links back to website source, it is important to keep in mind that the pinned images and videos are **copyrighted**
- Not everyone wants to have their content pinned and some sites don't allow for that to happen.
- There is a code that can be added to a website to stop others from pinning its content (`<meta name="pinterest" content="nopin" />`)

# Pinterest – a great place to find, share and manage images

## ▶ DEVICES



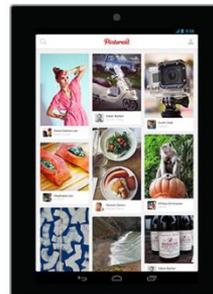
### Pinterest for iOS

Take us with you on your iPhone, iPad, or iPod Touch.



### Pinterest for Android

Keep us close on your Android phone, tablet or Kindle.



<http://about.pinterest.com/goodies/>



**TECH**  
tuesdays

# Pinterest – a great place to find, share and manage images

## ▶ EXAMPLES

AlphaPlus - <http://www.pinterest.com/alphapluspins/>

The screenshot shows the AlphaPlus Pinterest profile page. At the top, the profile name "AlphaPlus" is displayed with a bio: "Increasing adult literacy skills through the use of digital technologies by supporting educators and stakeholders with research, tools and training." The website "alphaplus.ca" is listed below. To the right, a "Pins from:" section lists "VI Swim Lab", "Kris Wood", and "Vale Design". Below the profile information, there are statistics: "7 Boards", "58 Pins", and "0 Likes". There are also buttons for "Unfollow All" and "Send Profile". On the right side of the profile, it shows "22 Followers" and "10 Following". The main content area features a grid of boards. The first row includes boards such as "Adult Literacy Apps Find an...", "Adult Literacy Apps Commu...", "Adult Literacy Apps Underst...", "Adult Literacy Apps Use Digi...", "Adult Literacy Apps Manage...", and "Adult Literacy Apps Engage ...". Each board has a cover image and a pin count. The second row features a board titled "Inspirational quotes" with a cover image containing text like "If YOU STUMBLE get BACK UP." and "WHAT HAPPENED YESTERDAY NO LONGER MATTERS".

# Pinterest – a great place to find, share and manage images

## ▶ EXAMPLES

Street Haven Learning Centre - <http://www.pinterest.com/streethavenlc>

The image shows a screenshot of the Street Haven Learning Centre's Pinterest profile. At the top left is the profile picture, a circular logo with a house and the text "STREET HAVEN caring for women". To the right of the logo is the profile name "Street Haven Learning Centre" and a bio: "We are using Pinterest in our class in the hope of bringing the world at large into our conversations about dreams and goals. We are hoping to provide a space". Below the bio is the location "Central Toronto" and the website "www.streethaven.com".

On the right side of the profile, there is a "Pins from:" section listing three contributors: "Holly M", "Operation Exodus", and "Ana Garcia".

Below the profile information, there are statistics: "9 Boards", "190 Pins", and "1 Like". There are also buttons for "Unfollow All" and "Send Profile". On the far right, it shows "35 Followers" and "3 Following".

The main content area displays a grid of boards. The boards shown are:

- Adult Literacy and Learning**: 21 Pins. Features text: "We do Laughter, We do Mistakes, We do Respect, We do Happiness, We do Dreams".
- Words of Inspiration**: 36 Pins. Features text: "In your heart and try to learn to love the questions themselves".
- Goals**: 23 Pins. Features text: "You gain strength, courage, and confidence by every experience in which you really stop to look fear in the face... Do the thing you think you cannot do.".
- Street Haven at the Crossro...**: 3 Pins. Features text: "GALA OF LIGHT".
- Healing**: 48 Pins. Features text: "IMPOSSIBLE UNTIL IT'S DONE. IMAGINE".
- I am Woman...**: 35 Pins. Features an image of the Cat in the Hat and text: "Today you are You, that is truer than true. There is no one else like you.".
- Booklist**: 10 Pins. Features an image of the book cover for "MARY SUTTER".
- Books we've Read**: 18 Pins. Features an image of the book cover for "LOOK INSIDE!".
- Our Playlist for the Classroom**: 12 Pins. Features text: "Girl, you're the air that I breathe. You're my everything. You're my everything. You're my everything.".

Each board has an "Unfollow" button at the bottom.

# Pinterest – a great place to find, share and manage images

## ▶ EXAMPLES

Life Literacy Canada - <http://www.pinterest.com/abclifeliteracy/>

The image shows a screenshot of the ABC Life Literacy Pinterest profile. The profile header includes the ABC Life Literacy logo, the organization's name, a brief description, and its location in Toronto, Ontario, Canada. Below the header, there are statistics for 14 boards, 293 pins, and 1 like. The main content area displays a grid of 14 boards, each with a cover image and a pin count. The boards are: Life Literacy Ambassadors (8 pins), Books, Books, Books! (32 pins), Inspired by learning (48 pins), Educational Resources (38 pins), Everybody Reads! (38 pins), Fun stuff! (99 pins), Literacy tips and ideas (33 pins), Canadians We're Reading (278 pins), Adoption Detective | Follow (2,464 pins), Education Quotes (153 pins), Where's Your Reading Corner (154 pins), and Lustworthy Libraries (1,551 pins). At the bottom, there are links for the Community Board and Literacy & Learning for life.

**ABC Life Literacy**  
ABC Life Literacy Canada is a national non-profit organization that inspires Canadians to increase their literacy skills.  
Toronto, Ontario, Canada · www.abclifeliteracy.ca · Twitter

**Pins from:**  
BookExpo America (BEA)  
Grey House Publishing Cana...  
Chronicle Books

14 Boards 293 Pins 1 Like Unfollow All Send Profile 217 Followers 103 Following

**Life Literacy Ambassadors** 8 Pins Unfollow

**Books, Books, Books!** 32 Pins Unfollow

**Inspired by learning** 48 Pins Unfollow

**Educational Resources** 38 Pins Unfollow

**Everybody Reads!** 38 Pins Unfollow

**Fun stuff!** 99 Pins Unfollow

**Literacy tips and ideas** 33 Pins Unfollow

**Canadians We're Reading** 278 Pins Follow

**Adoption Detective | Follow** 2,464 Pins Follow

**Education Quotes** 153 Pins Follow

**Where's Your Reading Corner** 154 Pins Follow

**Lustworthy Libraries** 1,551 Pins Follow

Community Board Literacy & Learning for life

# Pinterest – a great place to find, share and manage images

## ▶ EXAMPLES

ProLiteracy - <http://www.pinterest.com/proliteracy/>

The screenshot displays the ProLiteracy Pinterest profile. At the top, the profile name "ProLiteracy" is shown with the tagline "ProLiteracy believes every adult has a right to literacy." and the location "Syracuse, NY" and website "www.proliteracy.org". To the right, a "Pins from:" section lists contributors: Chesley Giertz, Christa Teeple, and Adult Learning Center.

Below the profile information, there are statistics: 17 Boards, 497 Pins, and 0 Likes. A "Follow All" button and a "Send Profile" link are also visible. On the right side, it shows "193 Followers" and "67 Following".

The main content area features a grid of boards, each with a cover image, title, pin count, and a "Follow" button:

- Inspiring Literacy Quotes & ...**: 79 Pins
- The Art of Reading**: 17 Pins
- Where's Your Reading Corn...**: 154 Pins
- Reading and Writing**: 28 Pins
- Our Partners and Members**: 159 Pins
- Summertime Literacy**: 14 Pins
- Family Literacy**: 9 Pins
- Women In Literacy**: 22 Pins
- Winter Reading**: 9 Pins
- Fun with Literacy**: 46 Pins
- Literacy Resources**: 10 Pins
- Immigration/Citizenship/ESOL**: 14 Pins

At the bottom of the page, several more boards are partially visible: Health Literacy, Financial Literacy, Literate Clothing, and Love Literacy.

# Pinterest – a great place to find, share and manage images

## A few more things to consider:

- Sometimes students don't want to use technology - Pinterest could a way to get their buy-in as it focuses on their interests not on technology itself (Humaira's story)
- Consider the technical skills students can develop while using Pinterest (mouse skills, typing, swiping, etc. (Wanda's story)
- Pinterest can be used to start discussions about: finding images online, copyright, saving images, sharing images, social networking, privacy, etc.
- Since pinned images point to a website they came from (unless they were uploaded directly to Pinterest), this tool can be a great way to visually bookmark websites.

# Pinterest – a great place to find, share and manage images



## WORTH EXPLORING

Quick infographic explaining Pinterest:

<http://www.pinterest.com/pin/58054282671242572/>

Pinterest overview:

<http://pinterest.com/about>

Article on how Street Haven Learning Centre is using Pinterest

<http://alphaplus.ca/spotlight/460-street-haven-learning-centre-is-using-pinterest-in-their-classroom.html>

# Pinterest – a great place to find, share and manage images

## ▶ MORE INFORMATION & YOUR FEEDBACK

**Thank you for your participation!**

Presentation slides and recording will be emailed in few days and posted in [Archived webinars](#) section

**Please follow this link to provide quick session feedback:**

[http://fluidsurveys.com/s/tech\\_tuesdays\\_pinterest/](http://fluidsurveys.com/s/tech_tuesdays_pinterest/)

