

AlphaPlus THEORY OF CHANGE

If we...

Commit to working responsively and from a people-first perspective with all Ontario literacy service providers and intermediary organizations and networks to create high-quality, technologically rich learning experiences for adult learners, AND

Strengthen literacy organization's technological capacity and business practices,

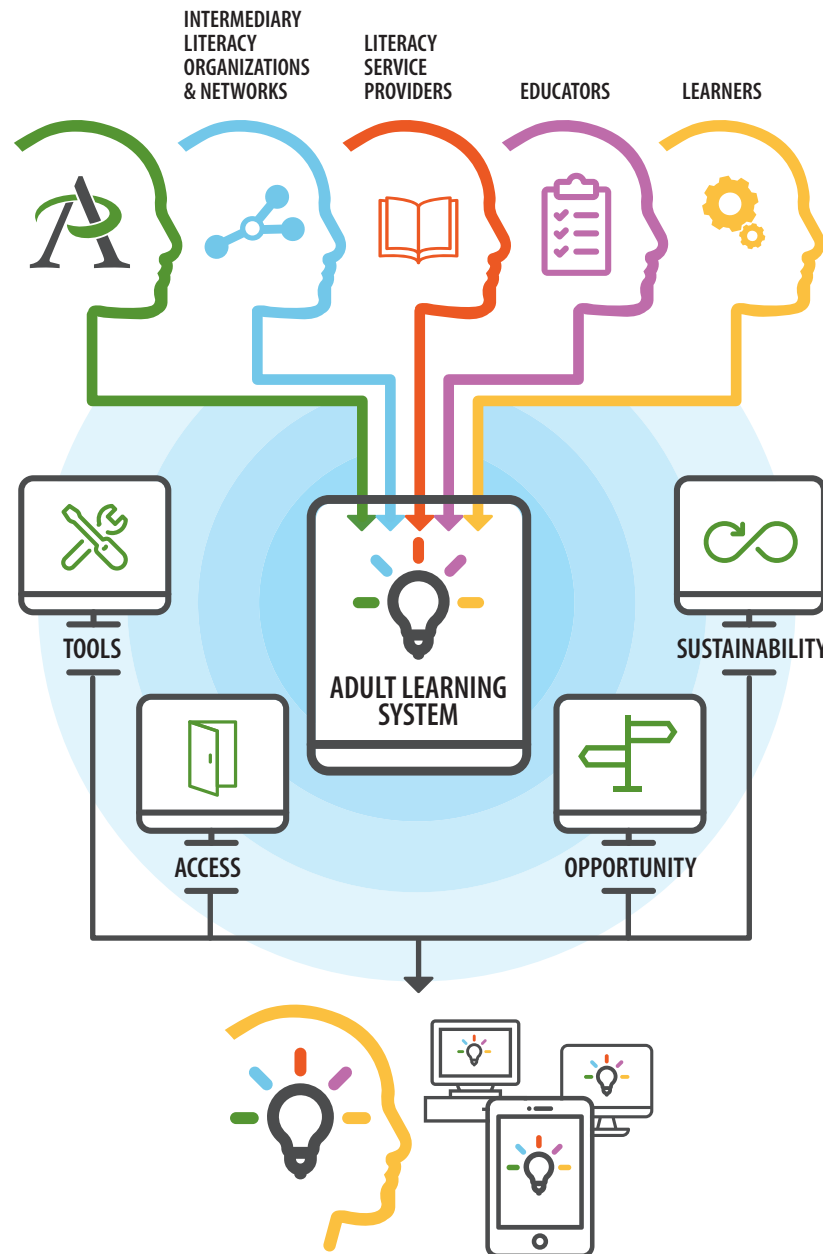
We expect that...

The adult learning system will have greater capacity to:

- Recognize and equip adult educators with tools to engage in high quality, collaborative learning experiences with adult learners
- Provide equitable access to more diverse and sustainable learning environments
- Nurture enriched literacy and learning opportunities, and
- Build stronger, more sustainable programs and organizations

So that...

Adult digital age learners have confidence and competence with using technology for their lives and work to enable their social inclusion and economic sustainability.



What will be different?

ADULT EDUCATORS

- Confidence and capacity to integrate technology
- Technology practices that advance adult-learning principles
- Practice innovative and responsive curriculum



LITERACY SERVICE PROVIDERS

- Stronger and more sustainable programs
- Vision and capacity for technology integration in curriculum and organization
- Clarity about pathways and sources to access information and resources



INTERMEDIARY LITERACY ORGANIZATIONS & NETWORKS

- Stronger and more sustainable adult learning programs
- Vision and capacity for technology integration in adult learning programs
- Clarity about pathways and sources to access information and resources



BROADER NETWORK

- Diverse knowledge and information is available and shared widely
- Greater appreciation & integration of technology in policy/program planning





AlphaPlus Activating our Theory of Change: 2021 STRATEGIC PLAN

AP is a champion for stronger recognition of the role of technology in creating quality education and as an enabler for individuals' social wellbeing and economic sustainability.

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AP is a system leader collaborating with the network of LBS providers, support organizations and regional networks to optimize learners' accomplishments through technology-rich adult learning environments.

STRATEGIC PRIORITIES



1 Build a sector-wide strategy for technology-rich adult learning

- a. Strengthen AP's visibility and relationships within LBS sector and promote AP's value as a strategic leader for technology
- b. Lead the creation of a shared vision and strategy, working with key sector partners
- c. Develop strategic partnerships with key leaders in innovation, technology and workforce development sectors to strengthen alignment with broader strategies and opportunities



2 Champion and build the case for technology-rich adult learning

- a. Leverage research, evaluation and promising practice to create a compelling business case for technology-rich adult learning
- b. Work with sector partners to develop and implement a strategic communications plan to promote the value and impact of the LBS sector in closing the tech gap
- c. Develop productive working relationships with government officials and act as a trusted advisor & intermediary on technology related issues and opportunities



3 Strengthen the field to mobilize technology-rich adult learning

- a. Promote a sector-wide technology culture by sharing evidence, showcasing promising examples and facilitating shared learning
- b. Strengthen the knowledge and capacity of the LBS sector to create technology-rich learning experiences through initiatives including:
 - i. E-learning, apps, etc.
 - ii. Coaching
 - iii. Convening and participating in conferences, workshops and events
 - iv. Peer learning and mentoring across the network
 - v. Modeling AP's approach to adult learning and developing models from promising practices

Build organizational capacity

a. Design an organizational structure and staff roles and capacities that will enable our success while also creating a healthy workplace

b. Optimize leadership and governance roles and capacities to effectively carry out and achieve our goals

KEY ENABLERS



Strengthen AP's profile and base of support

c. Present a clear and compelling story about AP's role and contribution to adult literacy and share this with the LBS field, partners and potential allies and supporters

d. Cultivate relationships with a broader base of potential supporters and donors